



CELEBRATING
25 YEARS OF
EXCELLENCE

IOWA PCA *annual
conference*
OCTOBER 24-25, 2013
SHERATON HOTEL · WEST DES MOINES



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welcome

IOWA PCA CELEBRATES 25 YEARS

This year the Iowa Primary Care Association celebrates 25 years of service to Iowa's health centers. The past 25 years have been filled with tremendous challenges and incredible successes.

The PCA was formed in 1988 as a coalition of four community health centers in Iowa and Nebraska. Since then, with the support of two significant investments in health centers – the first under President George W. Bush and the most recent under President Barack Obama – the Health Center Program in Iowa and across the nation has flourished. Because of this investment, today more than 180,000 patients have access to medical, dental, and behavioral health services at 14 health centers in Iowa.



As the health centers have increased access across the state, the PCA staff has grown to support the work of the centers. Today, the Iowa PCA employs 17 full-time staff members, who provide technical assistance in a number of areas, including administration and finance, quality and performance improvement, health center development and expansion, communications, advocacy and policy, recruitment and workforce, and emerging programs, as well as support for electronic medical and dental records systems through INConcentCare (INCC), our affiliated health center controlled network.

As we witness in our health centers every day, we know firsthand the needs continue to be great. Yet, we celebrate our 25th anniversary at a very exciting time. With the ongoing implementation of the Affordable Care Act, we are fortunate, with a variety of partners, to be on the frontlines of enrolling thousands of uninsured Iowans into coverage and connecting them with access to routine, ongoing primary care.

We will certainly face challenges in the months and years to come, but we are privileged to be part of a larger system of care that has the power to raise awareness of the value and impact of community-driven health care. Working together, we can transform those challenges into opportunities for success and, as a result of our collective efforts, bring quality, affordable care to more underserved populations.

On behalf of the Iowa PCA and INCC staff, I extend my sincerest thanks to each of our member health centers and their local community partners. We are truly humbled by the work each of you do every day, and we are proud to support you in your efforts.

To another 25 years!

Theodore J. Boesen, Jr.
CEO

1988 The Iowa/Nebraska Primary Care Association (IANPCA) is incorporated as a not-for-profit organization.

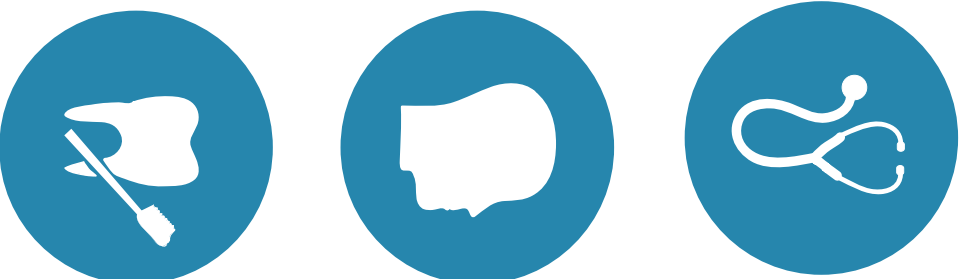
1989 IANPCA contracts with State Public Policy Group for association management services.

1997 INConcentCare, a health center controlled network serving Iowa and Nebraska, is formed.

2000 IANPCA hires its first full-time director, Ted Boesen.

2011 Iowa and Nebraska form their own PCAs and IANPCA becomes the Iowa Primary Care Association.

2013 Iowa PCA celebrates 25 years!



board of directors iowapcca/incc staff

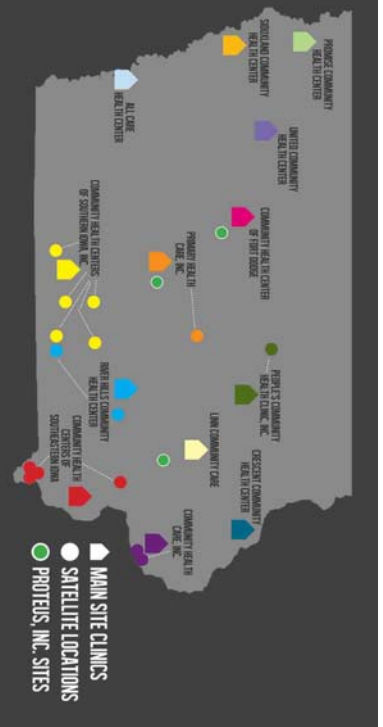
The Iowa Primary Care Association is governed by a board of directors comprised of the Directing Members of the Association consisting of the federally-funded health centers in Iowa.

OFFICERS

| | |
|--------------------------|---|
| Chair: | Kelly Huntsman Primary Health Care, Inc., Des Moines |
| Vice-Chair: | Jennifer Lightbody Peoples Community Health Clinic, Inc., Waterloo |
| Secretary/ Treasurer: | Tom Bowman Community Health Care, Inc., Davenport |

DIRECTING MEMBERS

| | |
|--|--|
| Cecelia Creighton All Care Health Center, Council Bluffs | Nancy Dykstra Promise Community Health Center, Sioux Center |
| Renee Kruckenberg Community Health Center of Fort Dodge, Fort Dodge | Jesus Soto Proteus, Inc., Des Moines |
| Ron Kemp Community Health Centers of Southeastern Iowa, Inc., West Burlington | Rick Johnson River Hills Community Health Center, Ottumwa |
| Samantha Cannon Community Health Centers of Southern Iowa, Inc., Leon | Mari Kaptain-Dahlen Siouxland Community Health Center, Sioux City |
| Julie Woodward Crescent Community Health Center, Dubuque | Brad Meyer United Community Health Center, Storm Lake |
| Tim Olson Linn Community Care, Cedar Rapids | |



IOWA
CHCS

Theodore J. Boessen, Jr.
CEO - Iowa PCA and INCC
Phone: 515-333-5010
Email: tboessen@iowapcca.org

Nancy Adrianse
Oral Health Manager
Phone: 515-333-5032
Email: nadrianse@iowapcca.org

Jennifer Conner-Mennenga
Training and Administrative Manager
Phone: 515-333-5019
Email: jconner@iowapcca.org

Jennifer Cox
Help Desk Manager
Phone: 515-333-5030
Email: jcox@iowapcca.org

Sarah Dixon Gale
Senior Program Director of Emerging Programs
Phone: 515-333-5016
Email: sdixon@iowapcca.org

Kelly Frett
CFO & Senior Program Director of Health Information
Phone: 515-333-5034
Email: kfrett@iowapcca.org

Kyle Hainfield
Director of Reporting & Application Support
Phone: 515-333-5018
Email: khainfield@iowapcca.org

Mary Klein
Recruitment Manager
Phone: 515-333-5011
Email: mklein@iowapcca.org

Deb Kazmierzak
Senior Program Director
Phone: 515-333-5013
Email: dkazmierzak@iowapcca.org

Sean Laffey
Intern
Phone: 515-333-5017
Email: slaffey@iowapcca.org

Pamela Lester
Clinical Program Manager
Phone: 515-333-5029
Email: plester@iowapcca.org

Jenny McClafflin
Data Quality Manager
Phone: 515-333-5014
Email: jmcclafflin@iowapcca.org

Katie Owens
Communications Program Manager
Phone: 515-333-5015
Email: kowens@iowapcca.org

Kyle Pedersen
Revenue Cycle & Training Manager
Phone: 515-333-5027
Email: kpetersen@iowapcca.org

Lexi Qian
Intern - Accounting
Phone: 515-333-5017
Email: lqian@iowapcca.org

Peggy Stecklein
Program Manager
Phone: 515-333-5025
Email: pstecklein@iowapcca.org

Tori Squires
Senior Program Director
Phone: 515-333-5012
Email: tsquires@iowapcca.org

Bonnie Valverde
Controller
Phone: 515-333-5033
Email: bvalverde@iowapcca.org

Adam Welu
Help Desk Manager
Phone: 515-333-5031
Email: awelu@iowapcca.org



9:00 a.m. – 10:00 a.m.
Pre-Conference Area

Registration
Continental Breakfast

10:00 a.m. – 11:30 a.m.
Hancock/Shelby/
Woodbury Rooms

Opening Remarks and Keynote Speaker

Welcome: Theodore J. Boesen, Jr.
Chief Executive Officer, Iowa Primary Care Association

Keynote Speaker: Arthur Jones, MD
Principal, Health Management Associates

As health care reform sweeps in, FQHCs as well as other safety net providers are under pressure to demonstrate that they are worth their supplemental payments such as PPS. This talk will look at the data FQHCs need to respond to that challenge. It will explore how FQHCs can negotiate outcomes-based incentive payments. Finally, it will outline practical steps to practice redesign that will allow you to improve the value of your care, enhancing your ability to earn those payments.

11:30 a.m. – 12:00 p.m.
Benton Room

Break – Exhibit Hall

12:00 p.m. – 1:00 p.m.
Polk Room

Lunch

Awards Presentation:
Unsung Hero Award
Outstanding Provider Award
Carl Kulczyk Memorial Award

1:00 p.m. – 1:30 p.m.
Benton Room

Break
Exhibit Hall

1:30 p.m. – 3:00 p.m.
Hancock/Shelby/
Woodbury Rooms

Plenary Session
Andrew Principe, CPHMS
Consultant, Starling Advisors

“Positioning Health Centers for Financial Health and Clinical Quality”

- At the end of this session attendees will be able to:
- Identify key potential changes in their local health care market that could impact their health center;
 - Describe key steps the health center can take to assess readiness for health reform;
 - Explain how Medicaid Managed Care and Health Insurance Marketplace insurance plans will attempt to contract with health centers; and
 - Discuss types of networks that will likely organize in their communities as a result of health reform.

3:00 p.m. – 3:30 p.m.
Benton Room

3:30 p.m. – 5:00 p.m.
Hancock/Shelby/
Woodbury Rooms

Chris Espersen, MSPH
Quality Director, Primary Health Care, Inc.

“Our Health We Pize and Our Coverage We Will Maintain: Navigating the ACA in Iowa”

- This session will guide attendees to:
- Understand how risk adjustment affects Iowans;
 - Outline evolving reimbursement models in Iowa and how CHCs can start planning for changes; and
 - Identify potential data sources that convey complexity and demonstrate value-added care.

Andrew Hamilton, BSN, MS
Chief Operating Officer/Director of Clinical Informatics, The Alliance of Chicago

“Capitalizing on Health IT for Health Reform”

- At the end of this session attendees will be able to:
- Identify key health care IT functionality necessary to support ACA activities at a CHC;
 - Describe how to plan for the implementation of HIT tools to support ACA activities at a CHC; and
 - Understand the role of Business Intelligence (BI) and Data Analytics in managing populations of patients.

Panel Q&A
There will be a combined Q&A panel following the speakers’ presentations.

Break – Exhibit Hall

Concurrent Break Out Sessions

FINANCIAL
Jeffrey E. Allen, CPA
Partner, BKD

“Preparation for Policy Information Notice (PIN) 2013-01”

This session will review the background of the events that led up to PIN 2013-01: Health Center Budgeting and Accounting Requirements, including the Office of Inspector General (OIG) audits of CHCs. Mr. Allen will also discuss the next steps that each CHC management team should begin taking to prepare for this new PIN.

October 24

October 24

Dallas Room

ORAL HEALTH/CLINICAL
Lee Francis, MD, MPH
President & CEO, Erie Family Health Center

Lisa Kearney, DDS
Clinical Director, Erie Family Health Center, HP Dental

"Sharing Patient Care between Medical and Dental Clinics"

This session will discuss the movement towards a Patient Centered Health Home and how medical and dental integration fits into that movement. Provide ways to promote medical and dental integration within our health centers by giving examples of the medical-dental integration efforts at Erie Family Health Center. Discuss the role of management and leadership in promoting medical and dental integration.

5:00 p.m. – 6:30 p.m.
Benton Room

Reception & Social – Exhibit Hall
Roosevelt String Quartet – Roosevelt High School

6:30 a.m. – 7:00 a.m.
Pre-Conference Area

Registration

7:00 a.m. – 8:00 a.m.
Polk Room

Working Breakfast

EMR & EDR User Group Open Discussions

- Centricity PM
- Centricity EMR
- NextGen/QSI
- Dentix
- Success EHS

This informational session will provide conference participants with the opportunity to discuss specific challenges they are facing with their EMR/EDR systems and identify potential solutions. Tables for each of the five EMR/EDR systems will be set aside in the breakfast room for these discussions.

8:00 a.m. – 9:00 a.m.
Polk Room

Plenary Session

Craig A. Kennedy, MPH
Executive Director, Association of Clinicians for the Underserved (ACU)

"Understanding the Policy Environment and Recognizing Patient Needs"

This session will focus on the policy environment facing health centers, with a specific focus on funding for health centers and the National Health Service Corps programs. Participants will also learn about ACU's efforts to focus attention on the unique needs of underserved populations, and what more needs to be done to ensure all people have access to the primary care they need while recognizing their unique language, culture, and health care literacy.

9:00 a.m. – 9:15 a.m.
Benton Room

Break – Exhibit Hall

October 25



9:15 a.m. – 10:45 a.m.
Hancock Room

Concurrent Break Out Sessions I

FINANCIAL

Jeffrey E. Allen, CPA
Partner, BKD, LLP

Aaron Rickard
Senior Managing Consultant, BKD, LLP

"Advanced Strategic Financial Planning for CFOs"

We know CFOs are the Chief Recordkeeper which includes management of the general ledger and financial reporting. But what should health center CFOs be doing to prepare for 2014 and beyond? Attendees will be given practical tips for preparing financial analyses for making strategic decisions in the health reform environment.

Dallas Room

CLINICAL

Leonard Sandler
Clinical Professor of Law, University of Iowa College of Law

"Understanding Key Privacy Laws: What Iowa Clinicians Should Know"

By the end of the session, participants will learn and obtain materials to help them:

- Develop or update privacy policies, protocols, and procedures for handling and resolving requests for patient/client information from internal and external sources;
- Develop or update orientation and continuing education programs for all personnel; and
- Involve patients/clients in completing consent and authorization forms that promote an integrated system of care and preserve the privacy rights of patients/clients.

Woodbury Room

ORAL HEALTH

"Primary Care Association Dental Sub-Committee Meeting"

This session is a meeting of the oral health providers to discuss current and future initiatives for Iowa FQHC dental programs. All oral health staff members are encouraged to attend.

***Note:** This session is for Iowa PCA Members only

Shelby Room

WORKFORCE/HR

John P. Monaghan
President, Group Benefits Design Corporation a Division of PDCM Insurance

"Impact of Affordable Care on Employees"

Health care reform has changed the landscape of employee benefits. Business executives are facing the largest change in employee benefits in recent history. With this change, senior management and human resource departments are asking themselves "What are we going to do?" and "How bad is the law going to hurt us?"

This presentation will break parts of the law into simple, easy to understand terms that will use real world examples. More importantly, the presentation will focus on ways employers may use the law to their advantage. Mr. Monaghan will share aspects of the law that cause you to look at it from a different vantage point – one in which employers can focus on ways to turn the potential negative aspects of the law to positives.

Executive Board Room

MARKETING/FUNDRAISING

Gordon R. Fisher, JD
Vice President of Gift Planning Strategies, Community Foundation of Greater Des Moines

"Planned Giving"

This session, led by lawyer Gordon R. Fisher, of the Community Foundation of Greater Des Moines, has the following four teaching/learning objectives:

- What vehicles can be used by non-profits to accept financial gifts?
- What are the basics of setting up a foundation or endowment?
- What should they be aware of in setting up a foundation or endowment?
- What are the pros and cons of setting up a foundation or establishing an endowment?

Additionally, Mr. Fischer welcomes questions and discussions during and following his presentation.

10:45 a.m. – 11:00 a.m.
Benton Room

Break – Exhibit Hall

October 25



October 25

11:00 a.m. – 12:30 p.m.

Concurrent Break Out Sessions II

Hancock Room

FINANCIAL

Jeffrey E. Allen, CPA
Partner, BKD, LLP

Aaron Rickard
Senior Managing Consultant, BKD, LLP

"Forecast for Iowa FQHCs in 2014 and Beyond - Summary of the Statewide Capacity Modeling Exercise"

This session will discuss the results of the statewide capacity planning model exercise, including predominant assumptions and trends in Iowa, and what health centers can do using this information to prepare operationally for the implementation of the Iowa Health & Wellness Plan.

Lanlie Wasserman
Director of Lending - Wisconsin, IFF

"Access to Capital: Strategies and Considerations for Financing Clinic Expansion"

This session will expand knowledge of what makes a CHC "loan ready," increase the understanding of available capital solutions and benefits, and identify key action steps a CHC can take for expansion financing due diligence.

Panel Q&A
There will be a combined Q&A panel following the speakers' presentations.

Clinical

"Primary Care Association Clinical Committee Meeting"

The PCA Clinical Committee and interested members will hold their annual face-to-face meeting.

*Note: This session is for Iowa PCA Members only

Woodbury Room

ORAL HEALTH
Raymond A. Kutny, DDS, MPH
Professor, Preventive and Community Dentistry, University of Iowa College of Dentistry

"Factors Affecting First Dental Clinic Visit for Young Children and Subsequent Care"

The goal of this session is to provide findings of a statewide sample of young Iowa children (less than 6-years-old) who were first seen for their dental care at a community health center.

Shelby Room

WORKFORCE/HR

Maria J. Drees
Health Promotion and Wellness Consultant, Group Benefits Design Corporation a Division of PDCM Insurance

John P. Monaghan
President, Group Benefits Design Corporation a Division of PDCM Insurance

"Developing Effective Employee Wellness Program in a Post-Healthcare Reform Environment"

Health care costs continue to rise, despite employers' efforts to contain them. And like other employers, you have undoubtedly become aware of the additional impact of employees' unhealthy behaviors, or health-risk factors, on direct health care costs. As an employer, you know that the health of your employees has a direct impact on your company's bottom line. Ultimately, your health insurance rates are simply a reflection of your employees' claims experience. The most effective way to reduce these rates is to reduce the need for medical services by empowering a healthier employee population. This presentation will detail the specifics on what it takes to implement a successful outcomes-based employee wellness program that achieves participation over 95%. Come learn about our proven approach to help employees and employers win the battle against increasing healthcare costs.

MARKETING/FUNDRAISING

Beth Shearer, CFRE
Betty Johnson & Associates

"P's and Q's: Policies, Procedures, and Questions."

Why be concerned with policies? Can you wait until you have the potential gift? This session will discuss the who, what, how, why, and when of fundraising policies. Participants will review a list of suggested policies and discuss why these policies are important to adopt and review before a donor offers their favorite racehorse. Policies and procedures give staff and board the guidelines needed to discuss gifts with donors in an ethical and professional manner.

12:30 p.m. – 12:45 p.m.
Benton Room

Break – Exhibit Hall

12:45 p.m. – 1:45 p.m.
Polk Room

Lunch

National Health Service Corps Iowa Providers Recognition:
In support of Corps Community Day

Exhibitor Door Prize Drawing



1:45 p.m. – 2:00 p.m.
Benton Room

Break – Exhibit Hall

Shelby Room

WORKFORCE/HR
James M. Sweeney
President, Inquirehire, Inc.

2:00 p.m. – 3:30 p.m.

Concurrent Break Out Sessions III

Hancock Room

FINANCIAL
Jeffrey E. Allen, CPA
Partner, BKD, LLP

“Compliance Hot Topics for CFOs: A Deeper Dive into PIN 2013-01 and Other Emerging Issues in Fraud Prevention”

This will be a discussion on a more practical application of the new draft PIN tailored for CFOs and share recent incidents of fraud and compliance problems in the industry. We will also discuss internal controls that could have been put into place that might have prevented those issues from occurring.

Executive Board
Room

MARKETING/FUNDRAISING
Tom Bowman
Chief Executive Officer, Community Health Care, Inc.

Ryan Crane, MA
Development Director, Primary Health Care, Inc.

“Community Health Centers Sharing Marketing & Fundraising Successes”

Dallas Room

CLINICAL
Debra M. Davidson, PhD, MSA, MS, MT (ASCP)
Chief Operations Officer, ACCESS Family Care

Luci Tarter, RN, BSN
Care Manager, ACCESS Family Care

“Care Management: Access Family Care’s PCMH Journey”

Access Family Care has a Health Home Director, five RN care managers, and a health home care coordinator, and utilize a robust tracking system for chronic care patients. They have participated in several pilot projects around reducing barriers and implementing processes to achieve excellent care for all of their patients. Access Family Care will share their lessons learned during the development of their care management program.

3:30 p.m.

Adjourn

Woodbury Room

ORAL HEALTH
Karen Baker, BS, MS
Associate Professor, Department of Oral Pathology, Radiology, and
Medicine University of Iowa College of Dentistry

“Controversies in Dental Prescribing”

After attending this session and reviewing the handouts, participants will be able to:

- Select the best oral sedation regimen based on patient needs and effectiveness;
- Choose the most cost effective antibiotic regimen for a specific patient; and
- Assess risk versus benefit of antibiotic premedication for certain patients with a variety of implants including ports, stents, and orthopedic devices.

October 25

keynote speaker plenary speakers



ARTHUR JONES, MD
Principal, Health Management Associates
120 North Washington Square, Suite 705
Lansing, MI 48933
(517) 482-9236
ajones@healthmanagement.com
www.healthmanagement.com

Art Jones, MD, Principal, has over 25 years of experience as a founding physician and CEO at a large Community Health Center in Chicago. Dr. Jones helped establish it as a model managed care organization that served its Medicaid, Medicare and commercial population under a near global capitation payment system since the early 1990's. During his tenure, the organization ranked in the top 1% of FQHCs nationally for managed care financial performance as well as the top FQHC in Illinois for quality based pay-for-performance programs with several of their managed care organizations.

At HMA, Dr. Jones focuses on advancing Medicaid accountable care organizations and helping Federally Qualified Health Centers transition to managing health care risk and reap some of the downstream financial benefits from operating as a well-functioning, patient-centered medical home. Dr. Jones was one of the founders and currently serves part-time as the Chief Medical Officer of Medical Home Network (MHN), a foundation funded demonstration project to improve health status of 170,000 Southside Chicago area Medicaid clients by integrating the efforts of six hospital systems and six FQHCs. He explores new delivery models made possible by the change from strict reimbursement only for face-to-face medical provider encounters to one that also rewards for successful population management.

Dr. Jones earned his MD from the University of Illinois. Dr. Jones completed his internal medicine residency, chief residency and cardiology fellowship and now holds a position as Clinical Associate at the University of Chicago. He has lived in the impoverished community that he has served since 1980.



ANDREW PRINCIPLE, CPHMS
Consultant, Starling Advisors

PO Box 410221
Cambridge, MA 02141
(617) 863-7807
andy@starlingadvisors.com
www.starlingadvisors.com

Andrew Principe is a consultant to health centers and Primary Care Associations throughout the country. He serves as an advisor on issues related to payment reform, Accountable Care, managed care, PCMH, and the technology systems that support these concepts. A technologist by background, Andrew spent five years as a Director at the Joslin Diabetes Center in Boston and six years as the Vice President of Strategy of Arcadia Solutions, where he developed methodologies and approaches for health centers to use technology to improve clinical, operational, and financial performance.

Chris Espersen is Quality Director at Primary Health Care (PHC), a community health center which provides a full scope of medical, dental, behavioral health, HIV, and outreach services in Des Moines, IA. She advocates for the use of data in all decisions, and realizes the importance of making data accessible and engaging to both staff and patients. She leads health care transformation initiatives at PHC and utilizes data from many systems in these endeavors as well as to improve population health.

Chris has provided technical assistance and training around women's health issues, family violence, and data management and analysis, both domestically and to groups in Africa, Asia, and Latin America. She is primarily interested in reducing health disparities among underserved populations and in fostering patient empowerment.



CHRIS ESPERSEN, MSPH
Quality Director, Primary Health Care, Inc.

9943 Hickman Road, Suite 105
Urbandale, IA 50322
(515) 333-5022
cespersen@phcinc.net
www.phcinc.net

plenary speakers breakout speakers



ANDREW HAMILTON, BSN, MS
Chief Operating Officer and Director
of Clinical Informatics, The Alliance
of Chicago

2015 West Ohio Street, 4th Floor
Chicago, IL 60654
(312) 274-0068
ahamilton@alliancechicago.org
www.alliancechicago.org

Andrew Hamilton is a mastered prepared nurse informatics with 11 years experience in both in-patient nursing care and outpatient community health as well as nursing administration. As the Director of Clinical Informatics, Andrew is responsible for developing clinical decision support and National Clinical Performance Measures into the organization's EHRs and is leading the organization's efforts related to meaningful use. Previously Andrew was a pediatric critical care nurse and a member of a large academic hospital HIT team supporting the implementation of clinical information systems. He has served as the Director of Patient Care Services for Howard Brown Health Center, a large FQHC, for three years. Andrew serves as the Immediate Past President of the Board of the Centricity Healthcare User Group (CHUG) and is a member of local, state, and national working groups related to EHRs and performance measurement. He is an adjunct faculty member at Loyola University School of Nursing and the University of Illinois at Chicago School of Nursing and recently joined the faculty at Northwestern University's Medical Informatics Department. Andrew holds a BS in Nursing and MS in Nursing Business and Health Systems Administration with a focus on Nursing Informatics both from the University of Michigan School of Nursing.



JEFFREY E. ALLEN, CPA
Partner, BKD, LLP

910 East St. Louis Street, Suite 200
Springfield, MO 65801
(417) 865-8701
jeallen@bkd.com
www.bkd.com

Jeff Allen, a partner with BKD, LLP and is a member of the firmwide Center of Excellence for Community Health Centers for the firm's approximately 200 community health center clients. Jeff manages audit and cost report preparation services and provides consulting services in the areas of Medicare and Medicaid reimbursement, federal grant reporting and operational issues. Jeff also serves as a firmwide resource regarding federal audit guidelines and their application to community health centers. Jeff's expertise is routinely called upon by NACHC, state primary care associations and the Bureau of Primary Health Care for financial analysis of issues important to community health centers. Jeff serves as a resource to state primary care organizations and state Medicaid programs on Medicaid prospective payment system issues and the cost report submission and settlement process specific to state Medicaid programs. Jeff has co-authored articles on community health center accounting as well as operational and reimbursement topics for BKD publications. Jeff is a member of the American Institute of Certified Public Accountants and Missouri Society of Certified Public Accountants. Jeff is a 1994 graduate of Missouri State University, Springfield, with a B.S. Degree in accounting.



CRAIG A. KENNEDY, MPH
Executive Director, Association of
Clinicians for the Underserved

1420 Spring Hill Road
McLean, VA 22102
(703) 442-5318
ckennedy@clinicans.org
www.clinicans.org

Craig Kennedy joined ACU in 2013 and has management responsibility for all aspects of the Association and reports to the Board of Directors. ACU's mission is to improve the health of America's underserved populations and to enhance the development and support of the health care clinicians serving these populations. ACU was founded by alumni of the National Health Service Corps and ACU's commitment to that program continues today.

Craig joined ACU after working with community health centers for 13 years, leading their policy efforts in Washington, D.C. Craig has also worked on Capitol Hill and in the Oregon State Legislature. He received his Masters in Public Health from George Washington University School of Public Health in Washington, D.C. and has a Bachelor's of Science Degree from Willamette University in Salem, Oregon.

Dr. Lee Francis joined Erie Family Health Center in 1991 and has served as President and CEO since 2007. Dr. Francis is charged with enacting Erie's strategic vision of serving as a national leader in the provision of community-based health care.

Under Dr. Francis' leadership, Erie has undergone tremendous expansion, adding four new school-based sites and four new primary care centers, more than doubling Erie's service capacity to close to 45,000 patients. Erie is one of the original 11 Teaching Health Centers in the country – and the only one in Illinois – that is part of a federal effort to transform family medicine residency programs by training physicians to practice primary care in a community-based setting.

In addition to his executive responsibilities, Dr. Francis is a board-certified internist and cares for adult patients at Erie. He also is an Assistant Professor of Clinical Medicine at Northwestern University Feinberg School of Medicine.



LEE FRANCIS, MD, MPH
President and CEO, Erie Family
Health Center

1701 West Superior Street, 3rd Floor
Chicago, IL 60622
(312) 432-7394
lfrancis@eriefamilyhealth.org
www.eriefamilyhealth.org

breakout speakers breakout speakers



LISA KEARNEY, DDS
Clinical Director, Oral Health
Erie Family Health Center
2750 West North Avenue, 2nd Floor
Chicago, IL 60647
lkearney@eriefamilyhealth.org
www.eriefamilyhealth.org

Dr. Lisa K. Kearney graduated with honors from the University of Illinois at Chicago (UIC) College of Dentistry in 2003. Dr. Kearney worked as an Associate Dentist in a family practice in Tinley Park for three and a half years before joining Erie Family Health Center in March 2007. Dr. Kearney accepted the position as Clinical Director of Oral Health at Erie in August 2012. She strongly believes in Erie's mission to make quality health care a right, not a privilege. Dr. Kearney works as an adjunct faculty preceptor for the UIC College of Dentistry. Dr. Kearney received a Bachelor's Degree from the University of Wisconsin – Madison in 1999.



JOHN P. MONAGHAN
President, Group Benefits Design
Corporation a Division of PDCM Insurance
6222 Progress Avenue
Waterloo, IA 50701
(319) 232-8218
jmonaghan@pdcml.com
www.groupbenefitsdesigncorp.com

John Monaghan is a Registered Health Underwriter who has worked with employee benefits for more than ten years. John has a solid foundation to understand and explain changes to employee benefits.

In 2002, Monaghan joined Group Benefits Design Corporation to work alongside John Curran, the company founder. In 2007, Monaghan took over all business operations of Group Benefits Design.

John Monaghan has expanded on Curran's philosophy to provide innovative benefit solutions on behalf of public and private employers. He is a recognized expert in the state of Iowa pertaining to health plan cost control through consumer-driven health plans with an emphasis on wellness.

Len Sandler is a Clinical Professor of Law who joined the University of Iowa College of Law faculty in 1990. After stints as a U.S. Navy submariner and a newspaper reporter, he received his law degree from the University of Maryland School of Law. A Reginald Heber Smith Community Lawyer Fellow, he represented migrant farm workers, abused and neglected children, persons with disabilities, and low-income families before turning to clinical teaching. He has practiced law and taught at law schools in Maryland, Vermont, and Iowa.

Professor Sandler advocates for and represents individuals and organizations and advises lawmakers, local governments, companies, and community organizations. The award-winning Law and Policy in Action community-based projects he designs and supervises focus on disability, civil rights, healthcare, housing, transportation, and other matters. Sandler and clinic students also represent and provide transactional services for individuals on estate planning, guardianship, disability, and other legal issues.



LEONARD A. SANDLER
Clinical Professor of Law, Director, Law and Policy in Action Projects, University of Iowa College of Law, Clinical Law Programs
380F Boyd Law Building
Iowa City, IA 52242-1113
(319) 335-9030
leonard.sandler@uiowa.edu
www.uiowa.edu/legalclinic

Gordon Fischer is a lawyer and serves the Community Foundation of Greater Des Moines. He is the Vice President for Gift Planning Strategies. The mission of Community Foundation of Greater Des Moines is to improve quality of life for all by promoting charitable giving, connecting donors with causes they care about and providing leadership on important community issues. We are simply better together!

The Community Foundation currently manages assets in excess of \$241 million and administers more than 1,140 charitable funds. Through Community Foundation grantmaking programs and donor funds, \$26 million was granted to charitable causes in 2012.

The Community Foundation accepts gifts of cash and appreciated assets, real estate, bequests, charitable gift annuities, charitable remainder trusts and gifts designated through a life insurance policy, IRA or 401(k) plan.

Gordon Fischer specializes in facilitating complex charitable gifts.



GORDON R. FISCHER, JD
Vice President of Gift Planning Strategies, Community Foundation of Greater Des Moines
1915 Grand Avenue
Des Moines, IA 50309
(515) 883-2626
fischer@desmoinesfoundation.org
www.desmoinesfoundation.org

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AARON RICKARD

Senior Managing Consultant, BKD, LLP
910 East St. Louis Street, Suite 200
Springfield, MO 65801
(417) 865-8701
arickard@bkd.com
www.bkd.com

Aaron has eight years of experience with BKD, LLP providing management and financial consulting services to clients across the healthcare industry.

His experience includes developing forecast and projection models and reports, feasibility studies, budget models, economic impact assessments, market assessments and other financial consulting services for healthcare clients.

He also assists the firm on various data mining projects, extracting and transforming data sets for benchmarking analysis and reporting.

Prior to joining BKD, Aaron was a senior financial analyst for a fortune 500 company overseeing the development and implementation of his programs annual business plan and forecasting processes.

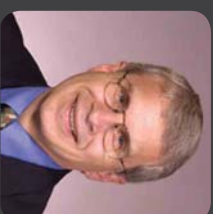
Aaron is a 1999 graduate of Missouri State University, Springfield, with a BS, Degree in finance, and a 2004 graduate of Saint Louis University, Missouri, with an M.B.A. degree.



LANIE WASSERMAN

Director of lending – Wisconsin, IFF
215 North Water Street, Suite 225
Milwaukee, WI 53202
(414) 563-1100
lwasserman@iff.org
www.iff.org

Lanie Wasserman is Director of lending for IFF's Wisconsin Office. IFF is a US Treasury/Certified Community Development Financial Institution (CDFI) that provides flexible financing and real estate consultation to nonprofits that serve low income and special needs populations in Illinois, Indiana, Iowa, Missouri, and Wisconsin. Ms. Wasserman started IFF's Wisconsin office in 2009 and played a central role in deploying nearly \$50 million across the state to nonprofits for expansion projects, many of which are community health centers. Ms. Wasserman has 17 years of nonprofit experience with particular expertise in community development and nonprofit finance. She graduated with honors from the University of Wisconsin-Madison and has a Masters Degree from the University of Chicago.



RAYMOND A. KUTTHY, DDS, MPH

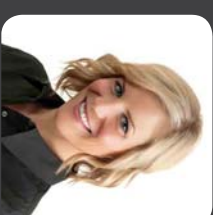
Professor, Prevention and Community Dentistry, University of Iowa College of Dentistry
N337-2 DSB
Iowa City, IA 52242-1010
(319) 335-7201
raymond-kutthy@uiowa.edu
www.dentistry.uiowa.edu

Dr. Raymond Kutthy is Professor, Department of Preventive and Community Dentistry, University of Iowa College of Dentistry. He served as the Department's Chairperson from 1999 through 2006. Additionally, he holds an appointment as Faculty Associate at the University of Iowa's Public Policy Center. Prior to his arrival in 1999 to the University of Iowa, Dr. Kutthy served 15 years on the faculty at The Ohio State University. Previous to his academic involvement, he was the Dental Director for Rural Health Associates (Farmington, Maine), which was one of the original rural HMOs, and he was the Dental Director, Illinois Department of Public Health for five years. He is a Diplomate, American Board of Dental Public Health and a past president of this dental specialty board.

Maria Johnson Drees is a Wellness Consultant for Group Benefits Design Corporation and PDCM Insurance. Her main role is to coordinate, implement, and evaluate comprehensive wellness programming for the clients of GBDC. In addition, Maria helps employees learn how to maximize their health insurance benefits through learning to live a healthier lifestyle.

After graduating from the University of Northern Iowa (UNI) with a degree in Health Promotion, Maria decided to continue her academic career with a Masters in Public Health Degree (MPH) from the University of Illinois at Chicago (UIC). Maria began her professional career at The American Diabetes Association of Colorado as the Director of Community Programs.

Today, Maria continues to live out her passion for wellness each day through her work with employees and workplaces all over Eastern Iowa. Maria offers a variety of different wellness programs and services for employee wellness – outcome-based wellness programming, smoking cessation, health coaching, seminars, weight loss challenges, etc.



MARIA J. DREES

Health Promotion and Wellness Consultant, Group Benefits Design Corporation a Division of PDCM Insurance
622 Progress Avenue
Waterloo, IA 50701
(319) 232-8218
mdrees@pdcim.com
www.groupbenefitsdesigncorp.com

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BETH SHEARER, CFRE
Beth Johnson and Associates

1921 South Eva Hill Drive
Bloomington, IN 47401
(812) 330-1339
bethshearer@cox.net
www.bjohnsonassociates.com

Beth Shearer has worked with nonprofits for her entire career. She has served as a consultant, chief fundraiser, executive director, and board member. Over the years, she has worked and served in the fields of education, community organizations, and health care. Her philanthropic clients have included hospitals, social service agencies, and community foundations.

Working primarily in the Midwest, she has successfully completed million-dollar capital and endowment campaigns, and built a base of loyal donors for each organization. Beth believes the key to successful fundraising lies in building and maintaining strong relationships. Understanding the roles of organizations' leaders and their relationships has been a key to successfully guiding these organizations to strengthen their fundraising operations.

Beth earned a degree in art education from Emporia State University and lives in Salina, Kansas. She is a certified fund raising executive (CFRE) and a member of the Association of Fundraising Professionals.



LUCI TARTER, RN, BSN
Nurse Care Manager, Access Family Care

PO Box 758
4301 Doniphan Drive
Neosho, MO 64850
(417) 451-9450
luctarter@accessfamilycare.org
www.accessfamilycare.org

Luci Tarter has been a Nurse Care Manager for ACCESS Family Care since July 2012. With over 13 years of health care experience as a Registered Nurse, she has worked in the clinical and managerial setting and critical care travel nurse in the hospital setting. While working full-time, she earned her Bachelor's degrees in nursing and presently is pursuing her Masters in Nursing. She is intensely involved in her community volunteering her time to faith based and various non-profit organizations. She played a key part in her Joplin community following the 2011 EF5 tornado including co-establishing and maintaining a centralized triage center immediately after the storm and has assisted in the rebuilding numerous homes and lives within her community.

Her diverse professional background and culture, including being tri-lingual and a native of Brazil, has prepared her for numerous community health center challenges. She continues her commitment to assisting the underserved populations by providing education, resources, and access to medical and dental care services as the Nurse Care Manager at ACCESS Family of Care, a FQHC in Joplin, Missouri. Luci has been named as a finalist in the 2013 March of Dimes Nurse of the Year.

Debra Davidson has found her place in the Community Health Center (CHC) setting. She has been the Chief Operations Officer for ACCESS Family Care since December 2009. With nearly 40 years of health care experience, she began her health care career while working on campus as a laboratory/clinical assistant in the infirmary at College of the Ozarks, a work-study college. She continued to work full time in the health care field, while earning two Masters degrees, one in Biology, the other in Administration, and a PhD in Health Services Administration.

Her background has prepared her for the diversity of the CHC challenges, as she has been director of a medical laboratory, administrator of a medical practice, and director of a hospital-based comprehensive cancer treatment center. She was instrumental in initiating a mobile health service program utilizing a mobile mammography and clinic that was focused on the medically underserved. And as Dental Services Director, she saw first-hand the impact and special needs of the uninsured and underserved populations related to their health outcomes. She continues her commitment to reaching underserved populations, allowing access to medical and dental care services as Chief Operations Officer at ACCESS Family of Care, a Federally Qualified Health Center.



DEBRA M. DAVIDSON, PhD, MSA, MS, MT (ASCP)
Chief Operations Officer, Access Family Care

PO Box 758
4301 Doniphan Drive
Neosho, MO 64850
(417) 451-9450 ext. 207
ddavidson@accessfamilycare.org
www.accessfamilycare.org

Professor Karen Baker has been on the Dental College faculty at the University of Iowa for 32 years and occupies a unique role in dental practice and education. She is a clinical pharmacist with a Master's degree in clinical pharmacology and therapeutics and is focused on patient-specific dental drug therapy. She has given nearly 1,000 invited programs nationally and internationally and holds memberships in many dental and clinical pharmacology and therapeutics organizations. Her dental education-based pharmacy and drug therapy consultation center is the only one in the United States. She has authored more than 50 articles and abstracts and lectures extensively in pre-doctoral and graduate-level courses at the University of Iowa.



KAREN BAKER, BS, MS
Associate Professor, Department of Oral Pathology, Radiology, and Medicine

5455 Dental Science Building
Iowa City, IA 52242-1001
(319) 335-7435
karen-baker@uiowa.edu
www.dentistry.uiowa.edu

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JAMES M. SWEENEY
President, Inquirehire, Inc.

320 LeClaire Street
Davenport, IA 52801
(563) 323-5922
jim@inquirehire.com
www.inquirehire.com

James Sweeney is the founder and president of Inquirehire, Inc. based in Davenport, IA. Inquirehire, is a firm that specializes in helping employers avoid costly hiring mistakes, offering a comprehensive suite of solutions designed to help organizations manage and automate the entire hiring process.

A former Lieutenant with the Bettendorf Iowa Police Department, he served as a detective for over 10 years. In 1989, he was recruited by a Midwest security company as their Director of Loss Prevention and Investigation. In 1994, he started James M. Sweeney & Associates, Inc. now known as Inquirehire, Inc.

Jim is a graduate of St. Ambrose College in Davenport with a B.A. in Criminal Justice. He is a graduate of the Iowa State Police Academy and is a Certified Fraud Examiner.

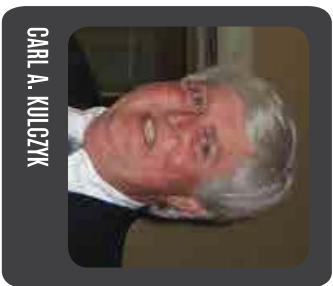
25 YEARS

of providing technical assistance and training to Iowa Community Health Centers to support their ongoing commitment to provide quality, affordable primary and preventive health care to the underserved in Iowa.

Thank YOU for supporting our mission.



carla kulczyk award recipients



CARL A. KULCZYK

The Iowa Primary Care Association is honored to present the third annual Carl Kulczyk Memorial Award. Carl was the Director of the Iowa Department of Public Health Primary Care Office for 14 years. He served on the Iowa/Nebraska Primary Care Association Board of Directors from 1995 to 2008, serving on the Executive Committee as Board Secretary for several years.

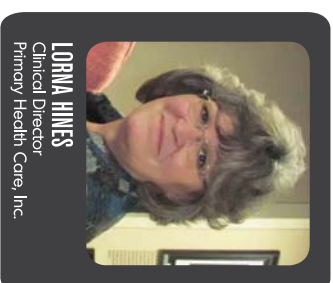
Carl was recognized in Iowa, Washington D.C., and across the nation as an expert in primary care and the medically underserved. He worked passionately and tirelessly to ensure Iowa communities could offer quality health care to their residents regardless of ability to pay.

Carl also offered placement assistance to physicians and other health care providers including foreign medical graduates. Carl believed in finding the perfect fit between facility, community and provider.

Carl had a very special blend of passion, humor, determination and a high intelligence. He dedicated himself to serving others. As Senator Tom Harkin remarked, "Carl worked miracles for people who desperately needed a miracle. The expansion of affordable, accessible health care services across Iowa would not have happened without Carl's hard work."

Carl viewed life as an adventure and once you got to know Carl you joined in to share the excitement and reap the rewards of serving others. Carl loved helping people, but he also loved to laugh. He had a quick wit and enjoyed playing the occasional practical joke. Carl often said, "If they only knew they would make me the king if they could..."

Carl was born April 5, 1952, in East Chicago, Indiana, and died unexpectedly on June 2, 2008. He received his Masters Degree in Child Behavioral Psychology from the University of Kansas. Carl served as executive director of community health centers in Michigan before moving to Iowa in the early 1990s. He is survived by his wife Pam and two sons, Caleb and Ezra.



LORNA HINES
Clinical Director
Primary Health Care, Inc.

CARL A. KULCZYK MEMORIAL AWARD

This award was established in recognition of Carl Kulczyk's outstanding contributions and dedication to the Iowa PCA and community health field prior to his death in 2008. This award is presented to an individual who has made outstanding contributions to his/her organization and/or community.

This year's recipient of the Carl Kulczyk Memorial Award is Lorna Hines, Clinic Director at Primary Health Care. Lorna has been with PHC since 1991 and a Clinic Director for eight years. She has more than 40 years of experience in many areas of the health care field, including as a CNA and CMA, a unit secretary in a hospital, an assistant administrator in an 80 bed skilled nursing facility, and an assistant

manager in retail medical sales. Lorna has been a member of the Clinician Networks Communication Committee and the National Clinician's Network Steering Committee. In addition to her professional work, Lorna has years of community involvement through Polk County Health, Polk County Senior Citizens, Grubb YMCA, and many Des Moines area churches and special interest groups such as Spectrum resources and Urban Campus African American Association.

Nomination Statement:

We are pleased to nominate Lorna Hines for her exceptional ability to balance leadership, vision, and compassion. Since Lorna began her tenure at Primary Health Care more than 20 years ago, in 1991, she has approached health care with tenacity and tenderness every day. Even though she now finds herself bogged down in high-level meetings about electronic medical records and the Affordable Care Act, she is never far from everyday interactions with staff or clients. She is always the first to voice concern about how a plan or policy might affect the patients we serve. One of her staff relayed a story of her "can-do attitude and her big heart": there was a patient who was persnickety and unpleasant, demanding that staff clean the exam room from ceiling to floor each time he visited. Some of the staff became frustrated with his demands, so Lorna took him into her office to speak with him privately. Turns out the man didn't have any family in his life, and had lived in a house without water or power for years. Lorna was touched and kept in touch with him over time. Eventually, when he fell very ill, he went to the hospital. Lorna was listed as his contact. She visited him there until he passed away. This is just one story of many in which Lorna has touched the life of a patient or staff member. Virtually everyone at Primary Health Care smiles and speaks highly of her, with one saying in an email that she is "inspired and honored that she is [her] clinic manager."



award recipients



OUTSTANDING PROVIDER AWARD

The Outstanding Provider Award recognizes a distinguished provider who exemplifies excellence in clinical practice and demonstrates a dedication to the health center mission and to the patients he/she serves.



William Souto, DDS
Dental Director
Crescent Community Health Center

This year's recipient of the Outstanding Provider Award is Dr. William Souto, Dental Director at Crescent Community Health Center. Dr. Souto has served as Dental Director at Crescent since opening its doors to patients in 2006. Prior to joining Crescent he practiced dentistry in California, most notably to a captive audience at Folsom Prison. Dr. Souto received his DDS degree from the University of California Dental School in San Francisco.

Nomination Statement:

Dr. Souto has been the Crescent dentist since the center opened its doors in late 2006. He has experienced the ups and downs of building our business from the ground up and has often been the only dentist we have had. Through it all he has kept his commitment to patient care with a sense of humor (see the mask he wears) and always with the patient in mind. He is the only dentist on call even when we are fortunate enough to employ a second dentist. Dr. Souto's staff and patients are very loyal to him. I often receive positive comments from patients stating how friendly he is, gentle when working on them and available when they need him. Dr. Souto also serves the community through his church at which he is very active. We are fortunate to have Dr. Souto on staff serving our patients.



Lacey Naahtgeborn
Clinical Director
Proteus, Inc.

UNsung HERO AWARD

The Unsung Hero Award recognizes an individual who has demonstrated a level of excellence in their work which distinguishes their services and contributions. This award is presented to a health center provider, staff member, or volunteer who is not typically recognized publicly for their contributions.

This year's recipient of the Unsung Hero Award is Lacey Naahtgeborn, Clinical Director of Proteus since April 2012. Prior to joining Proteus Lacey worked for six years with a safety net integrated care clinic in the high county of Colorado helping the underserved population in that area. Lacey is passionate about helping others and values her role at Proteus serving hard working migrant and seasonal farmworkers access medical care. Her undergraduate education was completed at Iowa State University.

Nomination Statement:

Lacey joined Proteus in the spring of 2012 as the Migrant Health Program Director. Originally from Pella, IA, Lacey comes to Proteus with a wealth of knowledge from her 5+ years working for a non-profit healthcare center in Colorado. Since her start with our organization, the program has grown in a number of ways, including the ability to serve more migrant farmworkers across the state of Iowa, improved health care services, an increase in collaboration with other organizations, and an overall fun and enjoyable work environment at Proteus. As a direct care provider I get motivated and inspired daily to continue the work I do from the patients themselves. It is the thrills and improvements in their health that keep me going even when days get tough. What we don't always recognize is the behind the scenes people who don't receive those daily reminders of the great work they are doing. They, however, continue to work hard, most of all for those patients whom they rarely see directly and for the team of people who provide care for them. What I picture most when I think of Lacey is her long hours in the office working to get everything ready for us to go on the road for clinic. She is the behind the curtain person, on the phone, attending meetings, and networking to find resources. She is not afraid to step out from behind the curtain or even from behind her job description to go above and beyond. When the farmworkers need a ride to clinic, Lacey is the first to volunteer to go pick them up in our big 7-passenger van. She'll arrive at the office with a big smile on her face after each trip of hauling them to and from their hotel. Although she doesn't speak Spanish they, too, arrive with grins on their faces in the attempt at conversation. The only thing really important is that they are greeted with a smile from her. Another example of her value to our center goes beyond patients and reaches each staff member. I'll never forget the other day when Maria, one of the health care managers, came up to me to ask me what happened. Lacey's job position had been posted internally because of reasons related to employment. She was almost in tears imagining Lacey would not be there. She really is the glue that holds it together. Whether it is attending countless meetings, transporting workers, counting pills, or writing a grant with a headlight because the power is down, Lacey does it with a great attitude and dedication for a population that is already invisible in the state of Iowa. Although the patients can't always thank her directly, she is the reason our team at Proteus is able to continue to serve migrant farmworkers successfully. Thanks Lacey!



Access Today. Healthy Communities Tomorrow.

RECOGNIZING IOWA'S NATIONAL HEALTH SERVICE CORPS PROVIDERS

Since 1972, the National Health Service Corps (NHSC) has been building healthy communities by connecting primary health care providers to areas of the United States with limited access to care. By supporting scholars and loan repayment recipients, the NHSC plays an important role in supporting the mission of community health centers throughout the country.

On October 10, 2013, the NHSC celebrated Corps Community Day to recognize the impact these providers have on the underserved.

The Iowa Primary Care Association extends our deepest gratitude and thanks to the many NHSC clinicians currently providing care in community health centers across the county, including 50 providers here in Iowa.



LEA ALBAUGH, RDH

United Community Health Center – 3.5 years
Hometown: Quimby, Iowa
Graduate of University of South Dakota

"I was excited about the available position at my local community health center. The loan repayment through NHSC was just a bonus to my career path. I enjoy the challenges of a health center. I have a wonderful connection with my patients. Helping others in need is very important to me. I will be done with my loan repayment obligation next year, but have no intentions of going anywhere else. I thoroughly enjoy my job!"



PATRICIA BLACKLEDGE, ARNP

River Hills Community Health Center – 20 months
Hometown: Centerville, Iowa
Graduate of Graceland University

"I feel I am making a difference little by little in the health and wellness of my home town."



JOSEPH DOUGHERTY, DDS

River Hills Community Health Center – 1 year
Hometown: Grinnell, Iowa
Graduate of University of Iowa College of Dentistry

"The Corps' mission aligns with my own values and I can be a small part in fulfilling that mission. I truly enjoy River Hills. I have never woken up in the morning and thought to myself, 'Ugh... I have to go to work today.' Rather, I think, 'I get to go to work. I love the people I work with and have great satisfaction providing care to my patients.'"



EDWARD D. DYE, DDS

River Hills Community Health Center – 5 years
Hometown: Cedar Rapids, Iowa
Graduate of The University of Iowa College of Dentistry

"It is an enjoyable place to practice dentistry because every day is different and the patients are appreciative of care."



DAVID M. FALUNDO, PA-C, MPAS

Siouxland Community Health Center – 20 years
Hometown: Orem, Utah
Graduate of The University of Iowa College of Medicine (PA Program)

"Working at Siouxland Community Health Center has been very fulfilling and rewarding. I know that if we were not here, many patients would not have a medical home and would not be able to receive preventative and longitudinal care."



CHERYL GRAY, DO

River Hills Community Health Center – 5 months
Hometown: Omaha, NE
Graduate of Des Moines University

"It's challenging, but very rewarding work."



SHILO HILGER, DDS

River Hills Community Health Center – 3.5 years
Hometown: David City, Nebraska
Graduate of University of Nebraska Medical Center

"I have always wanted to work in a public health setting and have done so throughout my career. The Keokuk County clinic in Richland is a very quaint and unique workplace in a very pleasant rural setting. The people in town are VERY appreciative of our services and keep us so BUSY!"

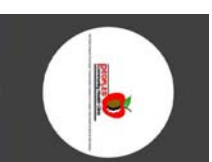
NATIONAL HEALTH
SERVICE
CORPS

CORPS COMMUNITY DAY



KEN JONES, DDS
River Hills Community Health Center – 7 years
Hometown: Cedar Rapids, Iowa
Graduate of University of Iowa Dental College

"I enjoy working at the health center a lot! It is very rewarding to treat the underserved."



KATIE MILDEN, DDS
Peoples Community Health Clinic – 3 years
Hometown: Cedar Rapids, Iowa
Graduate of The University of Iowa College of Dentistry

"I enjoy being able to provide services to members of the community in need who have problems with access to care due to medical complexity, financial needs or behavioral needs. It's fulfilling to see a happy face at the end of treatment and a thank you, and possibly a hug. People understand how you are helping them and are appreciative for most all you can do for them. It's great to work with other dentists and hygienists, as well as a large team of assistants. It provides variety and security. It's beneficial to have medical doctors available to answer questions or refer for medical problems."



TINA KAO-REASONER, DDS
Community Health Care, Inc. – 2 years, plus 2 years at another health center
Hometown: Clinton, Iowa
Graduate of The University of Iowa College of Dentistry

"I think working at a health center is an education opportunity you can't find in private practice. There are a vast variety of people and patients that you have to adapt to and becoming experienced with this type of practice makes you grow as a provider."



ASHLEY MONROE, ARNP, FAMILY NURSE PRACTITIONER
Peoples Community Health Clinic – 2.5 years
Hometown: Cascade, Iowa
Graduate of Allen College

"I currently serve in two clinics which offer a wide variety of services to people of all ages, ethnic backgrounds, economic position, and health status. My job is not only to treat medical clients, but also to help patients get plugged into various services they may need and qualify for. Bosnian, Burmese, and Spanish interpreters are utilized routinely to facilitate patient provider communication. Working with the under-insured and uninsured, teaches one how to be resourceful. Working in this area offers an opportunity for rapid knowledge expansion and growth as a compassionate provider."



DARLA KROM, MSW, LISW
Primary Health Care – 4 years
Hometown: Grand Forks, North Dakota
Graduate of University of North Dakota

"I enjoy working with the population. I love working at Primary Health Care. Their mission and values align with my own."



MONICA MONTGOMERY-LEWIS, LMHC, LPQ, LMHP, MS, MSCC
All Care Health Center – 8 months
Hometown: Omaha, Nebraska
Graduate of University of Nebraska and Bellevue University

"All Care Health Center lives up to their name, as they are dedicated to servicing everyone who is in need of treatment in a highly efficient, empathetic and caring manner. Dedicated to providing quality care and meeting the medical needs of the community, I am happy to be a part of the ACHC team."



LUCAS A. LEMBURG, DDS
Community Health Centers of Southeastern Iowa – 5 years
Hometown: LeClaire, Iowa
Graduate of Iowa College of Dentistry

"I decided I would prefer to work in a community health center environment versus private practice because I wanted to be involved more in helping people that had limited means to receive care. I enjoy the patients a lot and appreciate how many of them truly want to change their lifestyle and have good overall oral health. It is nice to help keep patients healthy with less days of lost school/timework, and help prevent emergency room visits."



KIM NEUMANN, MD
Peoples Community Health Clinic – 21 years
Hometown: Davenport, Iowa
Graduate of University of California, Los Angeles

"Peoples provides very high quality, comprehensive care to the most difficult segment of the population. I couldn't do that in another setting. Everyone deserves good health care. I love working with a mission-oriented group of people."



MICHAEL A. PIPLANI, MD
Community Health Centers of Southeastern Iowa – 2 years
Hometown: West Burlington, Iowa
Graduate of Albany Medical College

"There are many challenges working with our patients. It's very satisfying trying to meet them."



DANIELLE O'BRIEN, LMHC, NCG
Community Health Centers of Southern Iowa – 3 years
Hometown: Albia, Iowa
Graduate of St. Cloud State University

"I have always lived in a small rural community and recognize the intense need for mental health services in rural areas. Being a Corps provider allows me to remain in a rural community yet have access to resources and financial incentive."



STEPHEN R. PALLONE, FAMILY PHYSICIAN & PSYCHIATRIST
Siouxland Community Health Center – 2 years
Hometown: Maricassos, Virginia
Graduate of Virginia Commonwealth University School of Medicine

"SCHC is a great place to work. The administration is supportive of our efforts to provide excellent patient care and have succeeded in getting us to a Level 3 Patient Centered Medical Home. Our health center has successfully networked with local resources to significantly reduce barriers with access to care for all types of patients in a manner I did not think was possible with an indigent population."



KATHARINE J. PINS, DDS
Community Health Care, Inc. – 4 years
Hometown: Dubuque, Iowa
Graduate of The University of Iowa College of Dentistry

"The patients here have a tremendous need that goes unmet without the help of dedicated health care providers: dentists, physicians, nurse practitioners, nurses and assistants, along with numerous staff to help make it happen. At times the work here can be difficult but always rewarding to know that you helped keep a child in school without pain or a patient out of the ER in the middle of the night. Community health centers are about giving people a standard of health and dignity. Everyone deserves to be healthy and happy."



LARISSA RANVEK, PA-C
Community Health Care, Inc. – 1 year
Hometown: Kasson, Minnesota
Graduate of Des Moines University

"I chose to be a Corps provider because I believe strongly in NHSC's mission in serving those with limited access to medical care. Being a Corps member has and will give me the experience and knowledge to strengthen me as a physician assistant to better serve in the future."



REBECCA ROEMEN, PA-C
Promise Community Health Center – 1.5 years
Hometown: Irwood, Iowa
Graduated from University of South Dakota

"I was excited to have the opportunity to serve in a family practice setting that was making a difference to underserved populations. I enjoy my work immensely. I love being able to provide care to whole families who otherwise would have a hard time finding a primary care provider."



MARLENA TERRELL, RDH
River Hills Community Health Center – 3 years
Hometown: Eddyville, Iowa
Graduate of Carl Sandburg College

"I have gained a lot of experience throughout my years here and enjoy providing services and education to the public. I enjoy seeing the patients come back for a recall with evidence that they listened to my advice on their oral health."



SHAYLA TOOMBS-WITHERS, DO (FAMILY PHYSICIAN)
All Care Health Center – Six months, plus three years working in other community health centers
Hometown: Atlanta, Georgia
Graduate of Edward Via Virginia College of Osteopathic Medicine

"I enjoy the challenge and reward of providing care to the underserved. I applaud the National Health Service Corps on giving their support to primary care providers like myself to have the opportunity to help those in need with limited access to care."



KRISTI WALZ, MD

Siouxland Community Health Center – 11 years
Hometown: Freeman, South Dakota
Graduate of University of South Dakota School of Medicine
"It's a hard but very fulfilling job. I have learned so much from my patients. It feels good to help others in need."

RENE WILLIAMS, RDH

River Hills Community Health Center – 1 year
Hometown: Woodward, Iowa
Graduate of Des Moines Area Community College
"NHSC enables me to work in a community health center that provides dental services to those in need, who otherwise are unable to be provided with oral health care in most private dental offices. It is a very positive work environment and I find it very rewarding."

DANIEL L. WRIGHT, DO (PEDIATRICIAN)

Peoples Community Health Clinic – 15 years
Hometown: Alcona, Iowa
Graduate of Des Moines University
"I really enjoy the way this job allows me to help children that would not get the medical care without this clinic. The staff members here are really loving and great people to work with."

SHANNON LETSCHE, ARNP

United Community Health Center – 1.5 years
Hometown: Marcus, Iowa
Graduate of The University of Iowa and Creighton University
"I love working here. I enjoy my patients and have learned so much from them! I feel I made a great decision for me and my family by working at UCHC."



ALL CARE HEALTH CENTER

Kudzai Chikwova, DDS – 4 years
Teresa Dowling, ARNP – 4 years
Ronald "Tony" Gaspard, DDS – 7 months



COMMUNITY HEALTH CENTER, INC.

Jonathan Turner, DDS – 4 years
Sanjoy Rancholi, DO – 2 years
Sarah Jauron, ARNP – 1 year
Amanda Rowe, APRN – 2 years
Kristina Albert, FNP – 1 year
Brett Josei, PA-C – 4 years
Blanca Carmona, RDH – 2 years



COMMUNITY HEALTH CENTER OF FORT DODGE

Deb Anderson, ARNP – 1.5 years
Lisa Chase, ARNP – 1 year



CRESCENT COMMUNITY HEALTH CENTER

Sharon Giscanti, RDH
Mizpah Fuerst, BSN



LINN COMMUNITY CARE

Nicole Baccam, NP – 4 months



PEOPLES COMMUNITY HEALTH CLINIC

Sharon Dicks, MD – 20 years



RIVER HILLS COMMUNITY HEALTH CENTER

Juanita O'Brien, ARNP – 3 years
Jan Walker, LSW – 2 years



SIOUXLAND COMMUNITY HEALTH CENTER

Chris Jacobs, ARNP – 3 years
Ryan Baller, DDS – 4 years
Cindy Guttmiller, ARNP – 2 years
Chrifi Vakuskas, RN – 2 years



UNITED COMMUNITY HEALTH CENTER

Noteline Schidler, DO – 1 month

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A top-tier CPA and advisory firm in the U.S., BKD, LLP, helps CHCs nationwide with unique financial issues. BKD National Health Care Group provides audit, tax, accounting outsourcing, operations consulting, cost report preparation, strategic positioning and Medicare, Medicaid, and third-party reimbursement consulting services to thousands of health care providers, including more than 225 community health centers. Experience, objectivity, and peace of mind from a firm with resources that bring insight and understanding to improve business performance.



Centene understands that every individual, and every community, faces unique challenges. That is why each of our health plans are developed and staffed locally—with local health care professionals serving as our chief advisors.

Through our collaborative partnerships with FQHCs, RHCs, hospitals, physicians and other providers, we bring better solutions for better health outcomes at lower costs.



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GE Healthcare offers financial & administrative, clinical and service IT solutions that serve a broad range of organizations for small physician practices to large hospital systems.

Our broad expertise in medical imaging and information technologies, medical diagnostics, patient monitoring systems, drug discovery, biopharmaceutical manufacturing technologies, performance improvement and performance solutions services help our customers to deliver better care to more people around the world at a lower cost. In addition, we partner with health care leaders, striving to leverage the global policy change necessary to implement a successful shift to sustainable health care systems.

Our "healthymagination" vision for the future invites the world to join us on our journey as we continuously develop innovations focused on reducing costs, increasing access and improving quality around the world.

Headquartered in the United Kingdom, GE Healthcare is a unit of General Electric Company (NYSE: GE). Worldwide, GE Healthcare employees are committed to serving healthcare professionals and their patients in more than 100 countries.



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We are proud of our strong tradition of uncompromising quality, dedication to clients, personal and professional integrity and service to the profession and the community. Our attorneys are backed by substantial internal support and resources along with the leading digital legal research systems, mitigation tools, and document support technology that permit seamless communication with our clients.

CoOpportunity Health is a new kind of health insurance company designed for the new world created by the Patient Protection and Affordable Care Act (PPACA or ACA). CoOpportunity Health is a nonprofit health insurance CO-OP — Consumer Operated and Oriented Plan. We are governed by our members and exist to offer affordable, consumer friendly and high-quality health insurance options for individuals and businesses in Iowa and Nebraska.



Community health centers are important drivers of healthcare transformation as coverage extends to previously un- or underinsured and CHC patient-centered medical homes engage patients for improved health outcomes. CoOpportunity Health looks forward to a long and successful relationship with the Iowa Primary Care Association and its member centers.



Strengthening nonprofits and the communities they serve.

One of America's leading nonprofit community development financial institutions (CDFI), IFF strengthens nonprofits and their communities through lending and real estate consulting. With total managed assets of more than \$270 million, IFF is able to help nonprofits finance, plan, and build facilities that are critical to their mission and success. With over 1M sq ft of renovation and construction, we are dedicated to the health care sector by providing over \$37.5M in financing and increasing patient visits by more than 245,000.



Since 1995, Magellan Behavioral Care of Iowa has been an integral component of Iowa's behavioral health system. We manage the Iowa Plan for Behavioral Health, a single managed care plan for mental health and substance abuse services. As the nation's leading manager of behavioral health services, Magellan brings significant expertise to the Iowa Plan and a strong commitment to the residents of Iowa. Working closely with our state partners, provider network and communities, we are supporting individuals and families on their journey toward recovery.

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Meridian Health Plan (MHP) is a Medicaid managed care organization (HMO) in the State of Iowa providing health care to eligible enrollees through a contract with the Iowa Department of Human Services (I DHS). Meridian has extensive experience in the Medicaid markets of the Midwest. MHP is a privately-owned and physician-managed Medicaid health plan. Its corporate offices are located in Des Moines, Iowa. Our missions is to continuously improve the quality of care in a low resource environment.

RK Dixon has become a leading provider of copiers, printers, managed print services, IT solutions and pure water drinking systems in each of the business communities it serves. This 30-year-old company retains a highly trained and tenured staff and provides its customers with products boasting over 99 percent uptime. RK Dixon serves 80 + counties in Iowa, Illinois, Nebraska, and Wisconsin with office locations in Davenport, Iowa City, Marshfieldtown, and Urbandale, Iowa, and Bloomington, Champaign, Peoria, Rockford, and Springfield, Illinois.



A proud partner in Iowa's hawkei program

Healthy and Well Kids in Iowa (hawkei) offers free or low-cost health insurance for children under 19 years old. The hawkei program covers doctor visits, immunizations, hospital care, eye exams and glasses, prescription drugs, routine dental, and much more. As one of the participating hawkei health plans, UnitedHealthcare offers children the very best health care coverage. Call the hawkei program today to learn more! 1-800-257-8563.



University of Iowa Health Alliance (UIHA) is comprised of four of Iowa's premier health care organizations, including 50 hospitals and more than 160 clinics. Alliance members share a vision of creating an organization that can be a national leader in transforming health care through innovations in clinical care, research and education; development of new, integrated models of care delivery and financing; and optimizing population health. In doing this, the Alliance strives to address the changing health care environment, ensuring patients throughout Iowa and its contiguous states receive the best possible care.



Wellmark Blue Cross and Blue Shield is a mutual insurance company owned by its policyholders. Wellmark and its subsidiaries provide health coverage to more than 2 million members in Iowa and South Dakota. And through the Blue Cross Blue Shield Association, Wellmark is part of a trusted national network that covers more than 100 million people. That's nearly 1/3 of all Americans. We offer flexible benefit designs, competitive prices, and a large selection of providers.



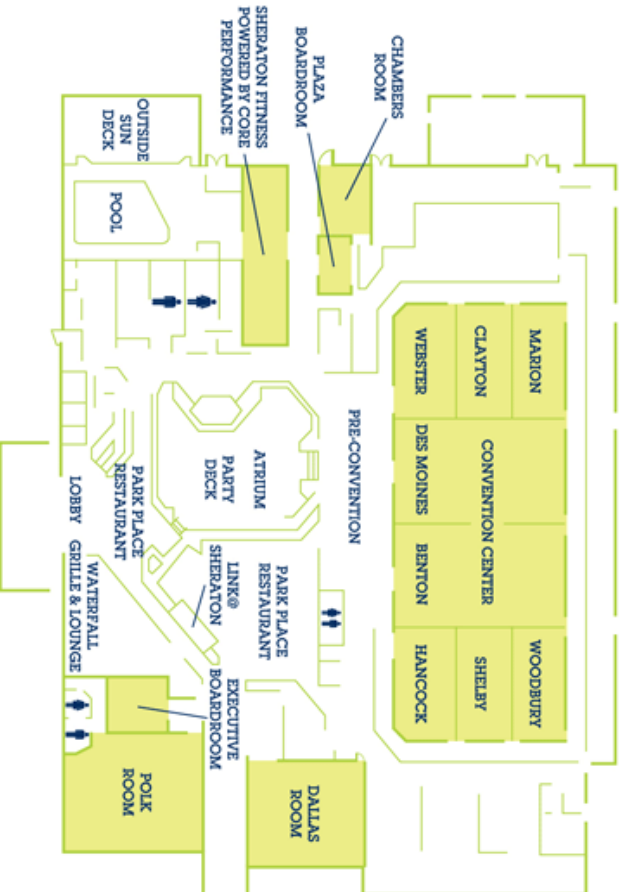
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Aberation hotel west des moines



CHECK IN & CHECK OUT

Check in: 3:00 p.m.
Check out: 12:00 p.m.

TRANSPORTATION

Self Parking Facilities (Complimentary)
Shuttle Service within Surrounding Area (limited)
Airport Transportation (limited)

DINING

Park Place Restaurant
Waterfall Grille Restaurant & Lounge

GUEST SERVICES

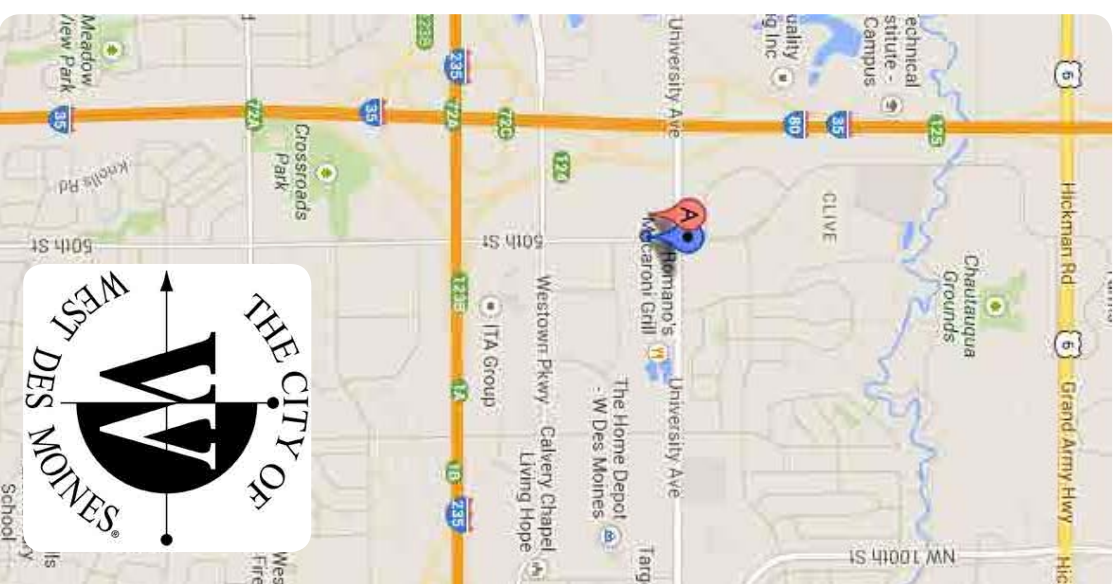
Guest laundromat
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100% Non-Smoking Rooms and Facilities

RECREATION & ENTERTAINMENT

Sheraton Club Lounge
Sheraton Fitness
Heated Indoor Pool

INTERNET ACCESS

Wireless Internet Access in Guest Rooms (\$9.95 per day)
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RESTAURANTS

Tavern Pizza & Grille

Outback Steakhouse

Chili's Grill & Bar

Rock Bottom Brewery

Mi Mexico Restaurant

Felix & Oscars

Romano's Macaroni Grill

Applebee's

Bakers Square

SHOPPING

Jordan Creek Mall

Valley West Mall

West Glen Town Center

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CLINICAL CONTINUING EDUCATION CREDITS



Cost of Conference:

One day only – \$125 early bird; \$150 regular rate
Both days – \$175 early bird; \$225 regular rate

Conference Content

Content includes training for CEOs, Operations Directors, Senior Leadership, Clinic Manager, Clinicians, Dental Staff, CFOs, HR Directors, Quality Director, and Marketing/Fundraising Staff.

Objectives:

1. Identify opportunities in the Health Center (FQHC) to improve financial health and clinical quality.
2. Describes one takeaway to integrate Medical and Dental care.
3. Identify and share barriers and opportunities from another FQHC how they have improved their team based care.
4. Identify and share barriers and opportunities with the EMR.

MD: This activity has been planned and implemented in accordance with ACCME® Essential Areas and Elements and Iowa Medical Society (IMS) policies. Des Moines University is accredited

by the IMS to provide continuing medical education for physicians. Des Moines University designates this live education activity for a maximum of 70 AMA PRA Category 1 Credits™. Physicians should only claim credit commensurate with the extent of their participation in the activity.



D.O.: This activity has been planned and implemented in accordance with the essential areas and policies of the American Osteopathic Association (AOA). Des Moines University is accredited by the AOA and

approves this live activity for a maximum of 70 hours of AOA Category 2-A CME credits.

IBON: Des Moines University (provider # 112) is approved by the Iowa Board of Nursing as an accredited provider. This activity has been reviewed and approved for a maximum of 8.4 continuing education contact hours.

Other: This live activity was designated for 70 AMA PRA Category 1 Credits™.

Disclosure Statement

Everyone in a position to control the content of this educational activity will disclose to the CME provider and to attendees all relevant financial relationships with any commercial interest. They will also disclose if any pharmaceuticals or medical procedures and devices discussed are investigational or unapproved for use by the U.S. Food and Drug Administration (FDA). Determination of educational content for this program and the selection of speakers are responsibilities of the program director. Firms providing financial support did not have input in these areas

ORAL HEALTH CONTINUING EDUCATION CREDIT INFORMATION



Sharing Patient Care Between Medical and Dental Clinics, Factors Affecting First Dental Visit for Young Children and Subsequent Care and CONTROVERSIES IN DENTAL PRESCRIBING.

State of Iowa, Iowa Dental Board, Continuing Education Committee has approved this course for 1.5 continuing education credits.

