



# LTC Medical Directors' and Pharmacists' Conference and Retreat

The Role of the Medical Director and Pharmacist in Today's Long Term Care



**IMS**

IOWA MEDICAL SOCIETY

DES MOINES UNIVERSITY

CME credits for  
Medical Directors  
(See details inside)

**July 25 – 27, 2014**

**ArrowWood Resort**

1405 Highway 71 North  
Okoboji, IA



Contact Hours  
for Pharmacist  
(See details inside)



# Program Description and Learning Objectives

This one-of-a-kind educational retreat is for nursing facility administrators, nurses, medical directors, and pharmacists. The education will focus on bringing medical professionals and facility leadership together to discuss ways to improve the quality of care for nursing facility residents. With the Affordable Care Act changes, an increase in collaboration and communication is increasingly important for medical professionals and nursing facility providers.

## July 26 – DAY ONE

### State of Quality in Iowa's SNF's and NF's

Iowa's providers have always prided themselves on providing excellent long term care. In the past Iowa providers have ranked at the top of the quality measures collected by CMS. Learn how today's LTC providers rank nationally in the quality measures and what efforts are being undertaken to help providers implement the upcoming QAPI regulations mandated by the Affordable Care Act. Participants will also gain insight into how measuring quality care outcomes present challenges for providers and how these measures will impact the fiscal viability of SNF's today and in the future.

#### Learning Objectives:

1. Describe the CMS Quality Measures system and how that data is collected from nursing facilities.
2. Compare Iowa's Quality Measure rankings as compared to national average.
3. Discuss the challenges that achieving quality care outcomes create for today's nursing facility providers.
4. Describe initiatives and assistance being provided to LTC providers by CMS, Telligen and others to improve the quality of clinical outcomes for LTC residents.

### Reducing Antipsychotics and Avoidable Hospitalizations in LTC

Efforts to decrease the off label use of antipsychotic drugs in dementia care and reducing avoidable hospital admissions are on the radar screen of CMS and most providers who are engaged in improving quality of care delivery and quality of life for long term care residents. Yet both of the efforts are complex and often hinge on improving communication between LTC facilities, consultant pharmacists, and the physicians who provide care for residents. Learn what quality improvement efforts are being undertaken today around these important quality care measures and how medical directors and consultant pharmacists play an important role in helping SNF's meet improvement targets and goals.

#### Learning Objectives:

5. Describe initiatives being used in Iowa nursing homes to reduce the off label use of antipsychotics.
6. Discuss INTERACT, a program that is designed to help reduce avoidable hospitalizations and improve the quality of life and quality of care for nursing home residents.

### The Team Approach to Quality Care

This panel session will provide an opportunity to learn how experienced medical directors and consultant pharmacists weather the challenges of providing quality care in today's long term care environment. Hear their experiences in working with facilities to reduce the off label use of antipsychotics and prevent hospital readmissions or preventable hospitalizations. Learn about the University of Iowa PCORI grant project which developed the IA-ADAPT tools and is now currently reaching out to prescribers, pharmacists and nursing facilities to provide guidance regarding the use of antipsychotic drugs for the elderly.

#### Learning Objectives:

7. Explain the role that the medical director plays in helping facilities prevent unnecessary hospitalizations and the decrease the off label use of antipsychotics to treat dementia.
8. Discuss the IA-ADAPT program developed by the University of Iowa to assist nurses and physicians in dealing with dementia residents who exhibit difficult behaviors.
9. Describe the University of Iowa PCORI project outreach to prescribers, pharmacists and nursing facilities in effort to reduce antipsychotic use in dementia care.

## **July 27 – DAY TWO**

### **The Role of the Medical Director in Today's SNF's**

Today skilled care providers are expected to be more clinically experienced and technically savvy. Hospitals who will be engaging LTC providers in ACO's or other bundled care scenarios will expect providers to deliver cost effective, quality driven outcomes. The role of the medical director is clearly expanding in long term care facilities. Learn what providers will need and what CMS will expect of medical directors as a part of the clinical care leadership team in these facilities. Also learn what the advantages membership in the American Medical Director's Association may hold for facilities and their medical directors.

#### Learning Objectives:

1. Describe the issues facing nursing facilities, their medical directors and their consultant pharmacists in providing complex geriatric care today.
2. Recognize the increasingly demanding role of the medical director in long term care today.
3. List the CMS regulatory requirements for medical directors in long term care facilities.
4. Describe how networking with other medical directors may be helpful to your patients and your geriatric practice.

### **Latest Approaches to Difficult Medical Issues in LTC**

This session will provide updates on treating chronic disease in frail elders in the continuum of care to help physicians working in and with LTC facilities to improve the quality of care delivered for residents. Participants will identify opportunities to adapt disease management guidelines to frail elders, account for patient centered goals and when palliative or hospice care may be needed, and identify opportunities to improve transitions between different settings of care.

#### Learning Objectives:

5. Describe the current issues in treating chronic disease, such as diabetes or congestive heart failure, in the elderly such
6. Identify opportunities to adapt disease management to meet the needs and wishes of their patients, including the use of palliative or hospice care.
7. Identify opportunities to improve transitions of care when it is indicated.

# Accreditation/Continuing Education

## MEDICAL DIRECTORS:



**ACCME:** This activity has been planned and implemented in accordance with the Essential Areas and IMS Policies of the Iowa Medical Society (IMS) through joint sponsorship of Des Moines University (DMU) and the Iowa Health Care Association. DMU is accredited by the IMS to provide continuing medical education for physicians. DMU designates this live education activity for a maximum of 7.0 *AMA PRA Category 1 Credits*<sup>™</sup>. Physicians should only claim credit commensurate with the extent of their participation in the activity.

**AOA:** This activity has been planned and implemented in accordance with the essential areas and policies of the American Osteopathic Association (AOA) through the joint sponsorship of Des Moines University (DMU). DMU approves this educational activity for a maximum of 7.0 hours of AOA Category 2-A CME credit.

**Other:** This live activity is designated for 7.0 *AMA PRA Category 1 Credits*<sup>™</sup>.

Disclosure Statement: Everyone in a position to control the content of this educational activity will disclose to the CME provider and to attendees all relevant financial relationships with any commercial interest.

**PHARMACISTS:** This continuing education program has been approved for **6.5 contact hours** (0.65 CEUs) for Pharmacist by the Accreditation Council for Pharmacy Education.



The Collaborative Education Institute is accredited by the Accreditation Council for Pharmacy Education as a provider of continuing pharmacy education. Following completion of the online evaluation (accessible at [www.GoToCEI.org](http://www.GoToCEI.org) via a CPE Access Code following the activity), participants will be able to access their CPE Statement of Credit on CPE Monitor, [www.MyCPEMonitor.net](http://www.MyCPEMonitor.net), – no partial credit given.

CPE Access Code:

Medical Directors Conference and Retreat - July 26, 2014	Yw5c4
Medical Directors Conference & Retreat - July 27, 2014	Kd4x3

**NF ADMINISTRATORS:** This continuing education program meets the Iowa Board of Examiners for Nursing Home Administrators criteria for **6.50 hours** of continuing education credit for nursing home administrators.

**NURSES:** This program is approved for **7.80 contact hours (.780 CEUs)** for **nurses**, offered by IHCA/INLTC, IBON Provider #166. Providership regulations do not allow for partial credit to be given for any portion of this program

## Speaker Bios

**Lee Anneberg, MD, CMD** is certified in Internal Medicine and Geriatrics. He is the Treasurer and Past-President of the Colorado Medical Directors Association and is a member of the American Medical Directors Association, Denver Medical Society, American Geriatrics Society, and American College of Physicians. Dr. Anneberg serves on the medical staff at Presbyterian/St. Luke's Medical Center as well as Exempla St. Joseph Hospital. He is a Physician Consultant in Claims Department at COPIC, Physician Advisor for Utilization Review and Case Management at HealthONE. Dr. Anneberg received his medical degree University of Iowa Carver College of Medicine.

**Mary Jane Carothers, RN, BA, LNHA, ALMC** is the Director of Quality & Clinical Services IHCA ICAL and works closely with the IHCA and ICAL Quality Improvement Committees and the IHCA Medicare Committee. She is knowledgeable regarding issues related to quality improvement and clinical practice in post-acute care settings. MJ is a registered nurse, a licensed nursing home administrator, certified assisted living manager, and a former clinical manager for a home health agency. Her responsibilities also include assisting IHCA/ICAL members with the AHCA Quality Initiative, the AHCA Quality Awards Program, and other state and national efforts which promote improved quality of clinical practice and improved quality of life for the consumers that IHCA/ICAL members serve.

**Fred Feinsod, MD** is a geriatric medicine doctor licensed to practice geriatric medicine and internal medicine in New Jersey, Maryland, and Colorado. Dr. Feinsod specializes in geriatric medicine and internal medicine. He received his medical degree from Harvard Medical School and has been in practice for 31 years. Presently, he practices geriatric medicine and internal medicine at Fred Finesod MD in 345 Oakhurst Ln, Colorado Springs.

**Sheryl Marshall, RN, CDP** is a Senior Quality Improvement Facilitator with Telligen's Quality improvement Organization Clinical Aims Team. She assists nursing homes with their quality improvement efforts. Her position includes data review, developing project plans, research and providing education to peers and providers. Sheryl received her nursing degree from the University of South Dakota in Vermillion and has over 30 years of nursing experience in the hospital, nursing home, home health and hospice settings. She has completed her Master Trainer Certification in TeamSTEPPS (Team Strategies and Tools to Enhance Performance and Patient Safety) from the University of Minnesota Medical Center in Minneapolis, MN. She is a Certified Dementia Practitioner

**Paul Mulhausen, ND**, is the Chief Medical Officer for Telligen, a national quality improvement and medical management firm specializing in population health management, quality improvement, and information management services. He is an adjunct Professor of Medicine with the University of Iowa Carver College of Medicine and former Director of the Iowa Geriatric Education Center. Dr. Mulhausen is a geriatrician and internist with over 20 years of clinical practice and is the Chair of the American Geriatrics Society's Clinical Practice and Models of Care Committee and the AGS Choosing Wisely Workgroup. Dr. Mulhausen received his medical degree from the University of Minnesota and completed his postgraduate medical education at the Duke University School of Medicine.

**Justin Rash, PharmD, CGP, Consultant Pharmacist**, is Certified Geriatric Pharmacist with a Doctorate in Pharmacy from Drake University. Currently Dr. Rash works as a consultant pharmacist for Martin Health Services, serving over 1,000 patients in 16 facilities each month. For these facilities he serves on their Quality Assurance Committees and works as the liaison to the pharmacy. He is the co-founder of the Long-Term Care/Senior Care Advisory Committee for the Iowa Pharmacy Association, a committee that is dedicated to the advancement of geriatric pharmacy practice for pharmacists throughout Iowa. Dr. Rash is a member of the Iowa Partnership to Improve Dementia Care in Nursing Facilities. He also leads a Patient Safety Pharmaceutical Collaborative Team through Iowa's Quality Improvement Organization that strives to integrate clinical pharmacists in pharmaceutical management of dementia patients to oversee proper medication use.

## Iowa Health Care Association

# LTC Medical Directors and Pharmacists Conference and Retreat

**July 25 – 27, 2014**

**ArrowWood Resort**

1405 Highway 71 North

Okoboji, IA

## Registration Information

**Registration fees: \$150 per person** (Includes reception on July 25, breakfast, lunch and breaks on July 26 and 27, handouts, continuing education credit).

### Registration Instructions:

- Please complete the attached REGISTRATION FORM and FAX, MAIL, or SCAN and e-mail it in by July 18, 2014.
- An invoice for the registration fees will be sent directly to your facility/company.
- IHCA does not accept credit card payments.
- If you would like to golf, please indicate the number of golfers on the registration form. All golfing charges will be at your own expense.
- **Cancellations** will be accepted up to three days prior to the event. Cancellations after this date, no-shows due to weather, acts of God or illness, will be charged the full registration fee. The Iowa Health Care Association reserves the right to cancel the education program; in the event of such a cancellation, all registration fees will be refunded.



## Hotel Information

**ArrowWood Resort and Conference Center**

1405 Highway 71 North

Okoboji, IA

(800) 727-4561

Iowa Health Care Association has a room block with discounted room rates the nights of July 25 & 26.

Room rate: \$170.00 plus tax

Please contact the hotel directly to make your sleeping room reservation.

Cut-off date: June 25, 2014

**Iowa Health Care Association**

1775 90<sup>th</sup> Street, West Des Moines, IA 50266 - (800) 422-3106



# Registration Form

## LTC Medical Directors and Pharmacists Conference and Retreat

July 25 – 27, 2014

ArrowWood Resort

1405 Highway 71 North

Okoboji, IA

Facility: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone #: \_\_\_\_\_ Fax #: \_\_\_\_\_

➤ **Attendees:** (For CME purposes, Doctors must include their designation (MD or DO) with their name)

Name: \_\_\_\_\_ E-Mail: \_\_\_\_\_

Name: \_\_\_\_\_ E-Mail: \_\_\_\_\_

Name: \_\_\_\_\_ E-Mail: \_\_\_\_\_

**GOLFING at Brooks Golf Course: \$64 per person (Includes cart) Please indicate number of golfers:** \_\_\_\_\_

### Registrations must be received by July 18, 2014

FAX registrations to:

(515) 978-2209

Mail them to:

Iowa Health Care Association  
Education Department  
1775 90<sup>th</sup> St.  
West Des Moines, IA 50266

E-Mail

dave@iowahealthcare.org

### Iowa Health Care Association

1775 90<sup>th</sup> Street, West Des Moines, IA 50266 - (800) 422-3106