

4th Annual Geriatric Behavioral Health Conference
October 1 – 2, 2020
Exhibitor Engagement Questionnaire

Return your fully completed form to cme@dmu.edu by Sunday, October 4.



[ACADIA Pharmaceuticals Website](#)
[Visit the ACADIA Zoom Breakout Room](#)



[MedPharm Iowa Website](#)
[Visit the MedPharm Iowa Zoom Breakout Room](#)



[Neurocrine Biosciences Website](#)
[Visit the Neurocrine Biosciences Zoom Breakout Room](#)



[The AFTD Website](#)
[Visit the AFTD Zoom Breakout Room](#)

INSTRUCTIONS

Breakout Room Bingo: Visit the exhibitor breakout rooms to learn about their services and ask any questions you may have. Each exhibitor will provide you with a code word that you will enter into the space provided on the exhibitor's page within this PDF.

Website Treasure Hunt: Search each exhibitor's website for the answers to the questions throughout this document. Space is provided on each page to write your answers.

Save your completed PDF and send to cme@dmu.edu by **Sunday, October 4**. Participants that submit their fully completed questionnaires by this date will be entered into the respective drawings described below. Winners will be contacted via email with more information.

To incentivize engagement with exhibitors, participants who complete the:

- Website treasure hunt will be entered into a drawing for four (4) half-off registrations for the 5th Annual Geriatric Behavioral Health Conference.
- Breakout room bingo will be entered into a drawing for two (2) complimentary registrations for the 5th Annual Geriatric Behavioral Health Conference.

*When you enter the exhibitor's room, you will exit the live conference.
[Use this link to re-enter the conference](#) when you finish engaging with the exhibitors.*



[ACADIA Pharmaceuticals Website](#)
[Visit the ACADIA Zoom Breakout Room](#)

Currently, patients, caregivers, and families are dealing with the impact of COVID-19 on their physical and mental health. Providers have shared that some Parkinson's patients are dealing with a higher level of stress and anxiety due to the pandemic. Social isolation and long hours at home may also have magnified or exacerbated some of the symptoms of Parkinson's Hallucinations and Delusions.

NUPLAZID® (pimavanserin) is the only medicine FDA-approved to reduce the frequency and/or severity of hallucinations and delusions associated with Parkinson's disease psychosis. Please [visit our website](#) for more information about how you can improve your patients' quality of life.

Breakout Room Bingo Code Word: _____

Website Treasure Hunt

These questions are in relation to NUPLAZID®. Please [visit the NUPLAZID® website](#) for the answers.

- 1. The motor symptoms that patients experience with Parkinson's disease (PD) are well known, but there are non-motor symptoms you should know about as well. What percentage of PD patients may experience hallucinations or delusions throughout the course of their disease?**

_____ 20%

_____ 30%

_____ 40%

_____ 50%

- 2. Which of the following clinical presentations may be due to PD-related psychosis? Select all that apply.**

_____ Seeing things that others do not.

_____ Hearing things that others do not.

_____ Excessive paranoia, especially with loved ones that the patient would usually trust.

*When you enter the exhibitor's room, you will exit the live conference.
[Use this link to re-enter the conference](#) when you finish engaging with the exhibitors.*



[MedPharm Iowa Website](#)
[Visit the MedPharm Iowa Zoom Breakout Room](#)

Iowa's medical cannabis program recently updated!

Governor Reynolds made significant improvements to the program in July by adding additional certifiers. ARNPs, PAs, and Podiatrists are now able to sign patient applications. Other big updates added are new approved conditions such as chronic pain (arthritis for example) and PTSD, as well as removal of the 3% THC cap allowing for new product formulations such as THC vapes.

Learn more about Iowa's Medical Cannabis program, including provider FAQs and how to get a card, by visiting the [MedPharm Iowa website](#).

Breakout Room Bingo Code Word: _____

Website Treasure Hunt

1. Name three (3) approved conditions eligible for medical cannabis in Iowa.

- a.
- b.
- c.

2. Name four (4) types of providers that are able to certify.

- a.
- b.
- c.
- d.

*When you enter the exhibitor's room, you will exit the live conference.
[Use this link to re-enter the conference](#) when you finish engaging with the exhibitors.*



[Neurocrine Biosciences Website](#)

[Visit the Neurocrine Biosciences Zoom Breakout Room](#)

The vision of Neurocrine Biosciences is to relieve patient suffering and enhance lives. We are a neuroscience-focused, biopharmaceutical company with 28 years of experience discovering and developing life-changing treatments for people with serious, challenging and under-addressed neurological, endocrine and psychiatric disorders. Our diverse portfolio includes FDA-approved treatments for disorders such as tardive dyskinesia and Parkinson's disease. Learn more about these treatment options by visiting the links below.

[Ingrezza](#) (valbenazine) is indicated for the treatment of adults with tardive dyskinesia.

[Ongentys](#) (opicapone) is indicated as adjunctive treatment for levodopa/carbidopa in patients with Parkinson's Disease (PD) experiencing "off" episodes.

Breakout Room Bingo Code Word: _____

Website Treasure Hunt

These questions are in relation to Ingrezza. Please [visit the Ingrezza website](#) for the answers.

1. **What percent of patients on Ingrezza, 80mg capsules, saw reductions in their uncontrolled movements at six (6) weeks?**

_____ 30%

_____ 50%

_____ 70%

_____ 90%

2. **Which of the following is TRUE of the dosing for Ingrezza capsules? Select all that apply.**

_____ Once daily dosing.

_____ Two (2) dosing options that work.

_____ Can be taken with or without food.

*When you enter the exhibitor's room, you will exit the live conference.
[Use this link to re-enter the conference](#) when you finish engaging with the exhibitors.*



[The AFTD Website](#)
[Visit the AFTD Zoom breakout room](#)

The Association for Frontotemporal Degeneration (AFTD) is the leading nonprofit working to improve the quality of life of people affected by frontotemporal degeneration (FTD) and drive research to bring hope for a world with compassionate care, effective support, and a future free of this disease.

We work every day to advance collaborative research, help and support all individuals directly impacted by FTD, raise awareness, and educate healthcare professionals, all while advocating for appropriate and affordable services.

Breakout Room Bingo Code Word: _____

Website Treasure Hunt

1. FTD is the most common form of dementia for people under age _____.

_____ 40

_____ 50

_____ 60

_____ 65

2. How do you know if it's FTD? What are ways to help an individual diagnosed? This section of our website helps answer these questions and more with up-to-date information and resources.

_____ For Researchers

_____ For Health Professionals

_____ FTD Disorders Registry

_____ For Caregivers

*When you enter the exhibitor's room, you will exit the live conference.
[Use this link to re-enter the conference](#) when you finish engaging with the exhibitors.*