



The purpose of the one-day *Research Proposal Workshop* provided by The Grantsmanship Center for Des Moines University in November 2015 is to increase the quality and competitiveness of grant proposals submitted for sponsored programs and to promote institutional research vigor. The principles of competitive grantsmanship will be explained in an interactive discourse, and hands-on activities will be included to reinforce those principles.

The objectives for the faculty participants are to:

1. Develop grant proposal content and context that is tailored to the sponsor's priorities, regulations and review process.
2. Self-assess competitiveness as an applicant in order to enhance strengths and increase chances of success.
3. Construct relevant and realistic objectives upon which to build a feasible and compelling proposal.
4. Conceptualize project work plans and justifications that are focused, realistic, persuasive, and clear.
5. Effectively sequence proposal writing to meet deadlines.
6. Leverage university and peer resources to support proposal development, collaboration and compliance in order to enhance competitiveness.