The Dr. Robert and Brenda Good FACULTY DEVELOPMENT ACADEMY

DES MOINES UNIVERSITY
MEDICINE & HEALTH SCIENCES

Multimedia Question Design for Student Success

As licensure and board examinations increasingly incorporate images, videos, audio clips, diagnostic studies, and other multimedia elements, educators must prepare students to interpret and apply information in these formats. This faculty development panel will explore evidence-based strategies for designing multimedia-enhanced assessment questions that promote clinical reasoning, engagement, and exam readiness. Panelists will share practical approaches for incorporating multimedia into classroom and course assessments, discuss best practices for question writing, and highlight how alignment with modern board examination formats can improve student confidence and performance.

TUESDAY, OCTOBER 27, 2026 / 12pm - 1pm / Via ZOOM



MODERATOR:
Nehad El-Sawi, PhD

Assistant Vice-President
Academic Innovation and Enhancement
Office of Academic Affairs



SPEAKER:
Mark Lambert, PhD, HEC-C

Assistant Professor
Behavioral Medicine,
Medical Humanities and
Bioethics



SPEAKER:
Donald Matz, PhD

Professor, Anatomy



SPEAKER:
Tom Benzoni,
DO, EM, AOBEM, FACEP

Retired, DMU

Please contact the Center for Educational Enhancement, Academic Support with Questions: academicsupport@dmu.edu