

Vision 2021 Strategic Plan – Continuing Medical Education

| 1. INTERPROFESSIONAL CONTINUING EDUCATION: Provide continuing education activities which empower highly competent, and compassionate health care professionals to establish and maintain professional relationships with patients, families, and other members of health care teams while advocating for the health and welfare of diverse populations. | | | | |
|---|---|--|---|--------------------|
| Initiative | Expected Outcome | Responsibility | Success Measures | Deadline (MM/YYYY) |
| 1.1 Take a “for the team, by the team” approach when developing continuing education activities. | <p>Develop CE activities which are inclusive of all DMU colleges and programs.</p> <p>Include at least two health professions in the delivery of continuing education content.</p> | <p>COM</p> <p>CHS</p> <p>CPMS</p> <p>CME</p> | <p>Unless the activity requires the attendee to have a certain level of knowledge, pre-requisite, or special training, all DMU colleges and programs are invited to participate.</p> <p>75% of activities developed by DMU will include at least two health professions in the delivery of the content.</p> | Ongoing |
| 1.2 Identify multi-disciplinary continuing education opportunities which enrich the lifelong learning capacity of our stakeholders. | <p>Provide collaborative learning experiences that advance patient-centered practice and research through interprofessional team-based learning.</p> <p>Develop patient-centered care continuing education activities which effectively treat patients and provide medical care that incorporates the osteopathic philosophy, patient empathy, awareness of behavioral issues, the incorporation of preventive medicine and health promotion.</p> | <p>COM</p> <p>CHS</p> <p>CPMS</p> <p>CME</p> | | Ongoing |

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| | <p>Promote interpersonal and communication skills which enable a clinician to establish and maintain professional relationships with patients, families, and other members of health care teams.</p> <p>Develop continuing education activities which identify, respect, and care about patients' differences, values, preferences, and expressed needs.</p> <p>Design continuing education activities which change processes and systems of care, with the objective of improving quality and outcomes in relation to patient and community needs.</p> | | | |

2. ENHANCING PEDAGOGY IN CONTINUING EDUCATION: Des Moines University will develop innovative curricula that support and enhance the success of staff and faculty encouraging a culture of teaching and learning excellence.

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| 2.1 Support a culture that promotes teaching excellence by providing professional development opportunities for faculty, clinical instructors, and preceptors. | <p>Identify each clinical programs accreditation requirements regarding faculty or clinical instructor professional development.</p> <p>Provide quality, evidence-based educational opportunities which support research and scholarly activities.</p> <p>Offer educational opportunities to preceptors and clinical instructors which improve their bedside teaching skills.</p> | <p>COM</p> <p>PA</p> <p>DPT</p> <p>CPMS</p> <p>CME</p> <p>CEE</p> | <p>COM: COCA 7.6</p> <p>CPMS: CPME 5.0</p> <p>PA:</p> <p>DPT: APTA</p> <p>Four preceptor/clinical instructor</p> | Ongoing |

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| | <p>Design educational activities that include staff and faculty collaboration to accomplish a joint product.</p> <p>Leverage interprofessional capacities and learning resources to create highly effective, novel educational opportunities.</p> <p>Offer comprehensive development opportunities which allow faculty to enhance their skills, focus on innovations in teaching and facilitate the publication of educational scholarship.</p> | | <p>development activities per year.</p> <p>Four faculty development activities per year.</p> | |

3. FACILITATE LIFE-LONG LEARNING: Des Moines University will become known for delivering educational activities which combine evidence-based content with a delivery format that facilitates knowledge, competence, performance, patient outcomes, and community change via pedagogical best practices for adult learners.

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| 3.1 Develop continuing education activities which promote professionalism that is manifested through a commitment to carry out professional responsibilities, adherence to ethical principles, and sensitivity to a diverse patient population. | <p>Include student, faculty, and staff input in the development of educational activities to accomplish a joint product.</p> <p>Incorporate case-based instruction in the delivery of continuing education activities.</p> <p>Create active learning environments which increase audience engagement in continuing education activities.</p> <p>Design educational activities which optimize technical and procedural skills.</p> | <p>COM</p> <p>PA</p> <p>DPT</p> <p>CPMS</p> <p>CME</p> | <p>100% of activities developed by DMU will include input from at least one student, faculty, or staff member.</p> <p>50% of activities developed by DMU will incorporate case-based instruction.</p> <p>Two hands-on workshops will be</p> | Ongoing |

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| | | | developed each year. | |
| 3.2 Using creativity and innovation, create individualized learning plans and utilize support strategies to enhance educational offerings. | <p>Maintain the enduring materials library through the learning management system.</p> <p>Incorporate the ability for distance learning via GoToWebinar or Zoom each calendar year.</p> <p>Utilize the audience response system in educational activities</p> <p>Involve SIM/SPAL in continuing education activities so learners can investigate and evaluate patient care, appraise and assimilate scientific evidence, and improve patient care.</p> | <p>COM</p> <p>PA</p> <p>DPT</p> <p>CPMS</p> <p>CME</p> <p>CEE</p> <p>IT</p> <p>SIM/SPAL</p> | <p>25 enduring courses per year.</p> <p>50% of activities developed by DMU will be live streamed.</p> <p>10% of activities developed will utilize the audience response system.</p> <p>Develop one activity with SIM/SPAL per year.</p> | Ongoing |

4. LEADER IN CONTINUING EDUCATION: Des Moines University will become a local and national leader in providing health education and professional opportunities that promote development and optimal patient care.

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| 4.1 Continuously advocate disease prevention, wellness, and promotion of healthy lifestyles, including a focus on population health. | <p>Build bridges with other stakeholders through collaboration and cooperation to more effectively address population health issues.</p> <p>Articulate, promote, and defend the value of accredited continuing education to leadership.</p> | <p>COM</p> <p>PA</p> <p>DPT</p> <p>CPMS</p> <p>CME</p> | Partner with 25 external collaboratives to develop CE activities. | Ongoing |

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| | Communicate to stakeholders that the continuing education program is relevant to all providers of healthcare education. | | | |
| 4.2 Maintain the highest level of continuing education credit accreditation. | <p>Promote ACCME and AOA Accreditation with Commendation Criteria as an important, innovative set of standards that demonstrate how continuing education can lead to quality improvement and better patient outcomes.</p> <p>Continue to monitor and maintain exemplary compliance with all continuing education accreditation requirements requiring education quality, independence, and content validity:</p> <ul style="list-style-type: none"> • Accreditation Council for Continuing Medical Education (ACCME) • American Osteopathic Association (AOA) • Council of Podiatric Medical Education (CPME) • Iowa Board of Nursing (IBON) • American Academy of Physician Assistants (AAPA) | CME | <p>Renew AAPA Category 1 CME credit application</p> <p>Achieve continued accreditation with commendation through the ACCME (Iowa Medical Society).</p> | <p>May 2021</p> <p>Ongoing</p> |
| 4.3 Conduct a proactive rebranding campaign which will allow the opportunity to grow, innovate, foster new collaborations, and reconnect with learners. | <p>To better align with the mission of the department, rename the department to Interprofessional Continuing Education (IPCE).</p> <p>Based on new CME standards, redesign of the application for credit and supplemental material.</p> <p>Create a marketing piece that's distributed to all Iowa hospitals and clinics promoting the services of the CME program.</p> | CME Marketing | The department is renamed Interprofessional Continuing Education. | 1st quarter 2021 |